



2024 EXECUTIVE MANAGEMENT CONFERENCE

SEPTEMBER 18-20, 2024 | THE GRAND HOTEL IN POINT CLEAR, ALABAMA

Join us for the annual LBA Executive Management Conference at the historic Grand Hotel Golf Resort & Spa in Point Clear, Alabama. The conference will feature presentations on current issues in banking as well as the opportunity to network with fellow bankers and sponsors.

Location

The Grand Hotel Golf Resort & Spa
One Grand Boulevard
Point Clear, Alabama 36564

Registration Fees

- **Banker/Non-Banker Program:**
\$450 members/\$750 non-members
 - **Spouse/Guest Fee:** \$125
 - **Golf Scramble:** \$199
 - **Pickleball Tournament:** \$100
- **Guest Program Floral Hands-On Class:** \$150

Who Should Attend

Presidents/CEOs, Directors, CFOs, COOs, Senior Lenders, Senior Managers

Hotel Information at The Grand Hotel, Point Clear

LBA has contracted for a set number of sleeping rooms at The Grand Hotel based on the last few year's attendance. We will monitor the room pickup and add rooms if available. We encourage you to make your reservations early. To ensure the LBA group rate (see tiered rates below), [Click here to book online](#). Or please call Marriott Reservations (800) 544-9933 and identify that you're booking with the Louisiana Bankers Association Executive Management Conference Room block.

The deadline to receive the group rates is **August 27, 2024**. After that date, reservations will be made based on availability and the hotel may not be able to honor the discounted rates. LBA has contracted rooms for Tuesday September 17, Wednesday September 18, Thursday September 19, Friday September 20 and Saturday September 21.



Group Room Rates:

- **Deluxe Resort View Room** - \$249+tax/night
- **Deluxe Bay View Room** - \$309+tax/night (Optional upgrade, based on availability)
- **Spa Building Resort View Room** - \$279+tax/night (Optional upgrade, based on availability)
- **Spa Building Bay View Room** - \$319+tax/night (Optional upgrade, based on availability)

Check in time is 4pm. Check out time is 11am.



Executive Management Conference

September 18-20, 2024 - The Grand Hotel, Point Clear, Alabama

WEDNESDAY SEPTEMBER 18, 2024

Business/Resort Casual Dress

- 3:00pm Registration Begins, *Grand Ballroom Foyer*
- 6:00pm-8:00pm Opening Reception, *Grand Ballroom Patio*
Sponsored by Louisiana Bankers Service Corporation

THURSDAY SEPTEMBER 19, 2024

Business/Resort Casual Dress

- 7:00am-8:30am Breakfast featuring Sponsor Spotlight - *Grand Ballroom South*
- 8:30am-9:30am A Look to the Future: The Financial Services Industry in 2042 - Greyson Tuck, Gerrish Smith Tuck, PC - *Grand Ballroom North*
What does the future hold for community banks? What do community bankers need to do to stay relevant? In this session, you will gain insights on how to prepare for the future of banking.
- 9:45am-10:45am Session to be determined - *Grand Ballroom North*
- 10:00am-1:00pm *Guest Program: Floral Hands-On Class - See Page 4 for more information*
- 11:00am-12:00pm Will Fintech or Payment Providers Help or Hurt my Bank? Danny Henderson, Banc Card of America - *Grand Ballroom North*
Attend this session to see how some Fintech companies could be siphoning deposits, loans and even NII from your bank. Understanding this landscape and what are the red flags that will help you determine whom you want to partner with. Collaborators can help grow your bank versus disintermediation. What are the top products and services you need to help your clients now and, in the years to come. Walk away with an actual game plan of what you might consider doing to evaluate your current situation and plan for the future. Non-Interest bearing deposits and NII are critical for a banks health and the right partners are crucial for your success.
- 12:00pm Sessions Adjourn
- 1:00pm-5:00pm Golf Scramble - *See Page 4 for more information*
**Box lunches will be provided prior to start, beginning at 12pm.*
- 1:00pm-3:00pm Pickleball Tournament - *See Page 4 for more information*
**Box lunches will be provided prior to start, beginning at 12pm.*

Evening on Your Own

FRIDAY SEPTEMBER 20, 2024

Dress in your favorite sports team shirt or Business/Resort Casual Dress

- 7:00am-8:30am Breakfast with Sponsor Spotlight and Office of Financial Institutions Update by Scott Jolly, Commissioner - *Grand Ballroom South*
- 8:30am-9:30am Louisiana Residential Real Estate Conditions - Domonic Purviance, Federal Reserve Bank of Atlanta - *Grand Ballroom North*
- 9:45am-10:45am Next in Line: Strategic Succession Planning for Community Bank Leaders - Frank Hopkins, Frank Hopkins Executive Coaching - *Grand Ballroom North*



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FRIDAY SEPTEMBER 20, 2024 (Continued)

- 11:00am-12:00pm **2024 Legislative Wrap Up - Steven Procopio, PAR Louisiana - *Grand Ballroom North***
 The new administration and legislative moved at breakneck speed. In this session we will review what happened with a focus on insurance reform and the proposed constitutional convention and amendments
- 12:00pm **Conference Adjourns**

CONFERENCE SPONSORS



Opening Reception Sponsor



CONFERENCE ACTIVITIES

Golf Scramble at Lakewood Golf Club

Thursday, September 19, 2024

1:00pm-5:00pm

\$199 per person (includes box lunch)

The Lakewood Golf Club at the Grand Hotel is a sparkling resort member of the Robert Trent Jones Golf Trail. Rolling fairways, tight greens, spring-fed lakes, meandering streams, and stands of mature trees make for both a beautiful and challenging experience. Box lunches will be provided prior to the start, beginning at 12:00pm in the Lakewood Club House. Club rentals are on your own. If you need to rent clubs, please call the Lakewood Golf Pro shop at 251-990-6312.



Pickleball Tournament at Lakewood Club

Thursday, September 19, 2024

1:00pm-3:00pm

\$100 per person (includes equipment, court time and box lunch)

Join us for the first pickleball tournament at LBA's Executive Management Conference! Pickleball is a sport that is fun for everyone as it combines many elements of tennis, badminton, and ping pong and is quite easy to pick up, which contributes to it being one of the fastest growing sports. Pickleball courts at The Grand Hotel opened in the fall of 2023. Pro-shop staff at the Lakewood Club will assist us with running this tournament. We will plan for doubles play.



Spouse/Guest Program: Floral Hands-On Class

Thursday, September 19, 2024

10:00am-1:00pm

\$150 per person (includes class and plated lunch)

Join the grand florist for a fun and informative hands-on class. You will learn tips on arranging and caring for beautiful floral bouquets for your home. These helpful tips will allow you to create your own floral masterpieces. In this hands-on class, you will create a floral arrangement that you can take with you to enjoy in the days to come. This class also includes a plated lunch.

Please notify us of any allergies.





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The Grand Hotel - Point Clear, Alabama

Registration Information: (for multiple registrations, please make copies of this form)

Name _____

Bank _____

Street Address _____

City / State/ Zip _____

Email Address _____

Phone _____ Cell Phone _____ Fax _____

Conference Fees:

Banker/Non-Banker: **\$450 LBA member, \$750 non-member** \$ _____

Spouse/Guest: **\$125** - Name: _____ \$ _____

Golf Scramble: Thursday, September 19 - **\$199 per person** \$ _____

4-person teams. Please indicate any pairing requests. We will do our best to accommodate.

Name: _____

Pairing Request: _____

Name: _____

Pairing Request: _____

Spouse/Guest Program: Floral Hands-On Class: Thursday, September 19 - **\$150 per person** \$ _____

Name: _____ \$ _____

Pickleball Tournament: Thursday, September 19 - **\$100 per person** \$ _____

Doubles Play. Please indicate your pairing request.

Name: _____

Pairing Request: _____

Name: _____

Pairing Request: _____

Total \$ _____

Payment Options:

Check (Made payable to the Louisiana Bankers Association)

Visa MasterCard American Express

Card Number _____ Amount to be charged on card _____

Expiration Date _____ Name on Card (please print) _____

Billing Address _____

Signature _____

Cancellation Policy:

Due to the commitments we must make, if you must cancel your conference registration, please do so by **September 12, 2024** to avoid a \$175 cancellation fee. Substitutions are welcome at no additional charge.

- Golf - Please cancel by September 12, 2024 to avoid a \$75 cancellation fee
- Pickleball - Please cancel by September 12, 2024 to avoid a \$50 cancellation fee
- Cooking Class - Please cancel by September 12, 2024 to avoid a \$50 cancellation fee

***Any registrant who does not cancel any of the above mentioned events will be billed the full fee.**

Submit registration and view rosters in the Education Section of LBA's website, www.lba.org