

Charlotte Greiner

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Charlotte Greiner, a senior health management partner with BlueCross and BlueShield of Louisiana, is an expert in designing engaging and impactful wellbeing strategies for clients. She brings 15+ years of experience in implementing population health initiatives to improve the lives of Louisianians. She earned her bachelor's and master's degrees at Southeastern Louisiana University and is still a Lion as she's been teaching public speaking to Southeastern students for 16 years.