



LOCATION & ACCOMMODATIONS

The Omni Grove Park Inn

290 Macon Avenue
Asheville, North Carolina 28804

The LBA has contracted for a set number of sleeping rooms at The Omni Grove Park Inn. We have been monitoring the room pickups closely and have added rooms to our block several times. If you plan to stay at The Omni Grove Park Inn, we encourage you to make your reservations soon to ensure availability and to receive LBA's discounted rate of \$309+ tax/night. For room reservations, please call 1-800-438-5800 and identify that you are booking with the Louisiana Bankers Association Annual Convention Room Block. [Click here to book your reservation online.](#)



Sleeping room reservations must be made by March 27, 2023 at 5:00pm or until the block of rooms for LBA is filled, whichever is sooner. After March 27, 2023, reservations will be made based on availability and the hotel may not be able to honor the discounted rate. We have contracted rooms for Sunday April 23, Monday April 24, Tuesday April 25, Wednesday April 26, Thursday April 27 and Friday April 28. If you wish to stay additional nights, the hotel may be able to extend the group rate. Please call the reservations desk at 1-800-438-5800.

- Deluxe King Bed Accommodations - \$309+tax/night
- Club Level King Bed Accommodations - \$779+tax/night
Club rooms are located on the exclusive, adults only (21+) Club Floor. These rooms overlook the gardens and wooded areas with indirect views of the Blue Ridge Mountains. Includes continental breakfast and evening cocktails with hors d'oeuvres in the Club Floor Lounge.

Check in time is 4pm. Check out time is 12pm. Attire for all convention events is business casual.

Room Block Update as of 2/27/23: *We have no available regular rate rooms (\$309) in the block for Tuesday April 25 and Wednesday April 26. Limited number of rooms remain on the other nights. If you would like to stay at the Omni Grove Park Inn and would like to be on a waiting list in case there are cancellations, please reach out to Marcy @ LBA at marne@lba.org.*

Overflow Room Block Information at the Doubletree by Hilton Asheville Downtown:

(located less than 3 miles from The Omni Grove Park Inn)

[Click here to book your reservation online](#) or call 1-800-445-8667 and ask for the Group Rate (SRP CODE-LBA) for the Louisiana Bankers Association (LBA) OVERFLOW. Sleeping room reservations must be made by March 27 at 5:00pm or until the block of rooms are filled, whichever is sooner. Rooms are available Monday April 24, Tuesday April 25 and Wednesday April 26.

- Deluxe King Bed Accommodations - \$189+tax/night

2023 CONVENTION AGENDA

All sessions to be held on 8th floor of the hotel unless otherwise noted

Monday April 24, 2023

- 1:00pm Registration Open** (*Vanderbilt Foyer*)
For those attendees that will be arriving early, please feel free to stop by the LBA registration booth to get your convention packets. We especially encourage packet pick up for attendees registered for golf and the Biltmore Tours on Tuesday April 25, 2023.

Tuesday April 25, 2023

- 7:00am Registration Open** (*Vanderbilt Foyer*)
- 7:30am-1:30pm Golf at the Omni Grove Park**
(Registration Required). Price is \$275/person. Includes continental breakfast and box lunch. Please see page 5 for more information. Please arrive at the hotel main lobby entrance at 7am if you would like to take the hotel shuttle to the clubhouse. Walking is an option but it is about a quarter of a mile. Tee Time is 8am.
- 9:15am-2:30pm Biltmore Estate Tour 9:15am**
(Registration Required) SOLD OUT
Transportation will depart from the Vanderbilt Wing Atrium, 7th Level (not the hotel main entrance) at 9:15am. Price is \$250/person. Includes lunch at Stable Café Loft at Biltmore Estate at approximately 12pm. Please see page 6 for more information.
- 10:00am-3:30pm Biltmore Estate Tour 10:00am**
(Registration Required) SOLD OUT
Transportation will depart from the Vanderbilt Wing Atrium, 7th Level (not the hotel main entrance) at 10:00am. Price is \$250/person. Includes lunch at Stable Café Loft at Biltmore Estate at approximately 1pm. Please see page 6 for more information.
- 11:30am-4:30pm Biltmore Estate Tour 11:30am**
(Registration Required) SOLD OUT
Transportation will depart from the Vanderbilt Wing Atrium, 7th Level (not the hotel main entrance) at 11:30am. Price is \$250/person. Includes lunch at Stable Café Loft at Biltmore Estate at approximately 2pm. Please see page 6 for more information.
- 11:45am-4:30pm Biltmore Estate Tour 11:45am**
(Registration Required) SOLD OUT
Transportation will depart from the Vanderbilt Wing Atrium, 7th Level (not the hotel main entrance) at 11:45am. Price is \$250/person. Includes lunch at Stable Café Loft at Biltmore Estate at approximately 12:30pm. Please see page 6 for more information.
- 1:00pm-4:00pm Exhibitor Move-In** (*Grand Ballroom AB*)
- 6:00pm-8:00pm Exhibit Hall Grand Opening Reception**
(*Grand Ballroom AB*)
Join us for the Grand Opening Reception of the 123rd Annual LBA Convention & Exposition! This reception is sponsored by Louisiana Bankers Service Corporation.

Wednesday April 26, 2023

- 7:00am-8:30am Exhibit Hall Breakfast** (*Grand Ballroom AB*)
- 8:00am-8:30am General Session** (*Grand Ballroom C*)
Opening Remarks:
Ginger Laurent, LBA Chief Executive Officer
Brent Vidrine, LBA Board Chairman

- 8:30am-9:00am Independent Community Bankers of America (ICBA) Update** (*Grand Ballroom C*)
Rebeca Romero Rainey, ICBA President & CEO
- 9:00am-9:15am Office of Financial Institutions (OFI) Update** (*Grand Ballroom C*)
Scott Jolly, OFI Commissioner
- 9:15am-9:30am Exhibit Hall Break** (*Grand Ballroom AB*)
- 9:30am-10:30am General Session** (*Grand Ballroom C*)
An Economic, Public Policy and Political Outlook
Joan Woodward, Travelers (*CLE approved 1 hour*)
Joan Woodward, Executive Vice President of Public Policy at Travelers, will share her economic, public policy and political outlook in this data-driven analytical presentation. She will also discuss the most pressing challenges facing the new Congress and the Biden Administration in 2023. What do higher interest rates, coupled with the highest inflation rates in 40 years mean for your business and can the U.S. avoid a recession? Will legislation recently passed by Congress, such as the Inflation Reduction Act and the CHIPS Act, bring relief to consumers and businesses? Joan will explore those issues, as well as the outcome of the mid-term elections and what it might mean for insurance, tax policy, and the economy.
- 9:30am-3:00pm - Guest Program Option 1: Chocolate, Art & Beverage Tour** (**Registration Required**)
SOLD OUT
Transportation will depart the Vanderbilt Wing Atrium, 7th Level (not the hotel main entrance) at 9:30am. Price is \$250/person. Includes lunch and admission to chocolate factory and beverage producer. Please see page 7 for more information.
- 9:45am-3:00pm - Guest Program Option (NEW): Along the Blue Ridge Parkway** (**Registration Required**)
Transportation will depart the Vanderbilt Wing Atrium, 7th Level (not the hotel main entrance) at 9:45am. Price is \$250/person. Includes lunch and admission to Visitor's Center and NC Arboretum. Please see page 7 for more information.
- 10:00am-3:30pm - Guest Program Option 2: Blue Ridge History & Shopping Tour** (**Registration Required**)
SOLD OUT
Transportation will depart the Vanderbilt Wing Atrium, 7th Level (not the hotel main entrance) at 10:00am. Price is \$250/person. Includes lunch and admission to Folk Art Center. Please see page 7 for more information.
- 10:30am-10:45am Exhibit Hall Break** (*Grand Ballroom AB*)
- 10:45am-11:45am Concurrent Sessions** (*Choose One*):
- **How the New Small Business Loan Data Collection and Reporting Rules Impact Your Institution**
(*Grand Ballroom C*) (*CLE approved 1 hour*)
Kimberly Boatwright, Compliance Resource, LLC
On March 30, 2023, the Consumer Financial Protection Bureau (CFPB) published the final rules for Section 1071 of the Dodd-Frank Act. Section 1071 amends the Equal Credit Opportunity Act (ECOA) to require financial institutions to collect and report certain data in connection with credit applications made by women- or minority-owned businesses and small businesses. The 888 pages of the final detail the expectations required for financial institutions that lend to small business and the agricultural community. The final rules require financial institutions that originate 100 or more small business loans. Compliance with a final rule will be mandatory and included a

2023 CONVENTION AGENDA

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phased implementation based on the number of originations. The industry is in full agreement that implementation of the new rule will consume extensive time and resources. There are critical steps which should be completed well before the mandatory compliance date. Completion of these steps will ease the regulatory burden and make the implementation process flow more smoothly.

- **Directors in a Digital Age** (CLE approved 1 hour)
(Eisenhower Room)

Trent Fleming, Trent Fleming Consulting

Increasingly, bank customers, both business and consumer, are choosing electronic delivery channels over traditional branch banking. To support these demands, banks are investing in sophisticated delivery systems to provide real time access for customers. Payment methods ranging from wire transfer, to ACH, to debit cards create the potential for significant fraud loss, and must also be managed to mitigate risk. For businesses, corporate account takeover is a major threat. On the consumer side, card data breaches, and identity theft loom large as sources of loss for banks. This session will help you to understand the risk and exposure presented by today's on-line environment, and provide guidance in addressing and managing such risks.

11:45am-1:00pm Exhibit Hall Lunch (Grand Ballroom AB)

Join us for lunch in the exhibit hall as we close out the exhibit hall part of the convention. We will draw for exhibitor door prizes and the Grand Prize Drawing (\$1000 Travel Gift Certificate) at the end of lunch.

1:00pm-2:00pm Concurrent Sessions (Choose One):

- **Interest Rates and Liquidity Risk** (CLE approved 1 hour)
(Eisenhower Room)

Rob Strand, American Bankers Association

Interest rates soared to 16-year highs, leading to unprecedented unrealized securities losses and luring away pandemic "surge deposits" unless the bank pays up to retain them. This environment poses new challenges for balance sheet rate and liquidity risks.

- **Regulatory and Litigation Activity Regarding Overdraft Fees, NSF Fees, and Unauthorized Transactions** (Grand Ballroom C) (CLE approved 1 hour)
Fred Burnside, Davis Wright Tremaine LLP

This presentation will address the significant increase in class action litigation and regulatory scrutiny of overdraft and NSF fees, as well as Electronic Funds Transfer Act claims, and how to minimize risks and exposure.

5:00pm-6:30pm FNBB Cocktail Reception (Vanderbilt Terrace)

6:30pm-9:00pm "Bankers, Bluegrass & Boots"

(Seely Pavilion, Ground level)

Join in for an evening of bluegrass music, dinner and fun, including axe-throwing, cornhole, caricature artists and more. Suggested attire: Casual, wear your jeans, boots and plaid! Seely Pavilion is an indoor/outdoor venue on the grounds of the hotel.



Thursday April 27, 2023

7:00am-8:30am **Breakfast** (Grand Ballroom AB)

8:00am-8:30am **LBA Business Session** (Grand Ballroom C)

Brent Vidrine, LBA Chairman
Director Elections
Installation of New LBA Chairman
Service Award Presentations

8:30am-9:00am **American Bankers Association Update**
(Grand Ballroom C)

Dan Robb, ABA Chairman

9:00am-9:15am **Graduate School of Banking Update**

9:15am-9:30am **Break**

9:30am-10:30am **General Session** (Grand Ballroom C)

Operational Efficiency Self-Assessment

Trent Fleming, Trent Fleming Consulting (CLE approved 1 hour)

Whether recognized or not, productivity - or the lack thereof - continues to impact bank operations. This session is designed to address key ways that managers can assess and improve the operations of their departments, using techniques that industry experts apply when performing operational efficiency studies. Key areas to be addressed include staffing, technology utilization, planning efforts, and measurement/reporting issues. Participants will leave with the tools to evaluate and improve productivity.

10:30am-10:45am **Break**

10:45am-11:45am **General Session** (Grand Ballroom C)

Boost the Bullpen

Colonel Arthur J. Athens, USMCR (Retired) (CLE approved 1 hour)

Every organization needs to develop a "bullpen of leaders" . . . individuals who are well-prepared to leave the bullpen and "head to the pitcher's mound" to assume new and more complex roles and responsibilities. The right blueprint for this developmental process is essential to create that deep bullpen . . . one well-positioned to face the challenges of today and tomorrow. This presentation will outline the three key principles that will help produce a winning bullpen.

11:45am **Convention Adjourns**

Convention Attire

Attire for all convention events is business casual. For the Wednesday evening event, "Bankers, Bluegrass & Boots", suggested dress is casual, wear your jeans, boots and plaid!

Mandatory Continuing Legal Education (CLE)

The Louisiana State Bar Association has approved this program for 5 total hours of CLE. Approved sessions are noted in red above with "CLE approved". If you are a registered attendee and would like CLE, please see the LBA registration desk at the convention for the form to complete. For any other continuing education needs, the LBA can provide a certificate upon request following the convention.

2023 CONVENTION ADDITIONAL INFORMATION

About The Omni Grove Park Inn

One of the country's most celebrated resorts for its history, elegance, and southern charm. Ten U.S. Presidents and countless luminaries from the worlds of art, entertainment, sports, and politics have stayed at this one-of-a-kind hotel. This historic resort offers sweeping views of the Blue Ridge Mountains, innovative and locally sourced restaurants, a Donald Ross designed golf course, an expansive tennis and fitness center, an award-winning Spa, and spacious convention facilities. This AAA Four-Diamond Property is listed on Fodor's "Top 10 Luxury Spa Resorts" and Travel + Leisure's rankings of "Top Spa Resorts" in the world.

For more information, <https://www.omnihotels.com/hotels/asheville-grove-park>



Spa Accommodations

[The Spa at The Omni Grove Park](#) is one of the most popular attractions at the hotel. We encourage guests planning to attend the conference **to book spa appointments early to guarantee availability.**

For spa appointments, please call 1-800-438-5800.



Dining at The Omni Grove Park Inn

The Omni Grove Park Inn has several restaurants on property. [Click here for a list with menus.](#) For group dining reservations on the hotel property during our conference, please contact Caroline Farr and Nancy Barnhart, Group Dining Coordinators at the hotel at gpi.group.dining@omnihotels.com

Airport Information

The Omni Grove Park Inn Resort is located near the following airports:

- About 17 miles from Asheville Regional Airport (AVL)
- About 65 miles from Greenville-Spartanburg International Airport (GSP)
- About 125 miles from Charlotte Douglas International Airport (CLT)

Airport Ground Transportation & Getting Around Asheville

If you are flying into Asheville Regional Airport and are looking to reserve transportation for your group or large party, Accents on Asheville can assist with your needs. [Please click here for pricing information.](#) Email Lynn Grabey lynng@accentsonasheville.com to schedule.

Uber and Lyft are available in Asheville; however, wait times could be long at busy times. If you know a specific time for pickup, you should be able to schedule pickups in advance on some of the ride share apps. Additionally, the following are local taxi companies:

- [Grandy Co Transportation](#): 828-691-0504
- [AVL Taxi](#): 828-333-1976 (*app also available; can make reservations in advance*)
- [J and J Cab](#): 828-253-1311

FEATURED SPEAKERS



Joan Woodward is Executive Vice President of Public Policy for Travelers and President of The Travelers Institute. She is a member of the company's Management Committee, Operating Committee, Environmental, Social, and Governance (ESG) Committee, and also serves on The Diversity Council, and the Travelers Foundation Board. Woodward joined Travelers in 2008 from Goldman Sachs to establish The Travelers Institute as the company's thought leadership and public policy platform. Prior to her current role, Woodward worked at Goldman, Sachs & Co. for ten years, where she was the founding Executive Director of the company's Global Markets Institute, the firm's international public policy and institutional investor educational platform. She also served as Founding Director of Washington Equity and Bond Research for Goldman Sachs' Global Investment Research where Institutional Investor magazine recognized her as a top Washington analyst for investors. Prior to joining Goldman Sachs, Woodward worked on Capitol Hill for 12 years, as Deputy Chief of Staff for the U.S. Senate Finance Committee working for Chairman Bill Roth, where she was instrumental in creating the Roth IRA. She also was the Chief Economist for the Senate Governmental Affairs Committee and the U.S. House Budget Committee under Chairman John Kasich. She serves on the Board of Directors of Plunk, a technology company; of the United States Chamber of Commerce Foundation; is Vice Chairman of the Board of the RAND Institute for Civil Justice; and a member of the President's National Small and Medium Enterprise Export Council. She is also a member of the American Corporate Partners Board. Reactions Magazine named her to the Top 50 Women in Insurance, and in 2016, she was named to the Hot 100 in Insurance list by Insurance Business America Magazine. In 2017, she received the 2017 Power Women's Leadership Award by NY Moves magazine. Woodward holds bachelor's degrees in economics and political science and a master's degree from The American University. She also studied at the University of London.



Colonel Arthur J. Athens, USMCR (Ret.) is a retired Marine Corps officer and the former Director of the U.S. Naval Academy's Vice Admiral James B. Stockdale Center for Ethical Leadership. He currently invests in leaders around the country through his speaking, writing, consulting and coaching. Colonel Athens attended the U.S. Naval Academy where he served as Brigade Commander, lettered on the varsity lacrosse team, and received two of the Academy's most prestigious awards, the Alumni Association Award and the Coaches' Calvert Award. He graduated with distinction in 1978 and was commissioned in the U.S. Marine Corps. During his active-duty career, he held significant

command and staff positions in the 1st, 2nd, and 3rd Marine Aircraft Wings. Colonel Athens also served as the Anti-air Warfare Instructor and Academic Dean at Marine Aviation Weapons and Tactics Squadron-1, the Marine Corps' equivalent of the Navy's Top Gun School, and taught Computer Science at the U.S. Naval Academy where he received the Clements Award as the outstanding military educator. While assigned to the Naval Academy, he became a White House Fellow in the Reagan Administration and served as the Special Assistant to the Administrator of the National Aeronautics and Space Administration (NASA). Colonel Athens earned a master's degree in Information Systems from the Naval Postgraduate School, where he stood first in his graduating class, as well as a master's in Military Arts and Sciences from the U.S. Army's School of Advanced Military Studies. Colonel Athens left active duty in 1994 to serve as the Executive Director of OCF, a worldwide non-profit organization assisting military personnel integrate their personal faith and professional responsibilities. After leading OCF for five years, Colonel Athens assumed responsibilities as the Commandant of Midshipmen at the U.S. Merchant Marine Academy, one of the nation's five federal service academies. He remained as Commandant until returning to the Naval Academy as the first Lakefield Family Foundation Distinguished Military Professor of Leadership. Colonel Athens served in the Lakefield Chair until his appointment to the Stockdale Center. When Colonel Athens resigned his active-duty commission, he transferred to the Marine Corps Reserves and served as a Space Operations Officer for the U.S. Space Command, the Commanding Officer of Marine Air Control Squadron 24, a Strategic Analyst at Headquarters Marine Corps, an instructor with the Marine Air Ground Task Force Staff Training Program and the Special Assistant to the President, Marine Corps University. He retired from the Marine Corps on 1 July 2008. Colonel Athens is an honorary Senior Chief Petty Officer of the Navy and an honorary graduate of the Naval Academy's Classes of 1981 and 2009. He is the recipient of the Department of the Navy's highest honorary award for a civilian employee. Additionally, he has been a volunteer lacrosse coach at the high school and collegiate levels and the Washington Post recognized him as their High School Coach of the Year. Colonel Athens is married to the former Mistina Root of Williamsburg, Virginia and they have ten children.

ADDITIONAL CONVENTION ACTIVITIES

Golf Scramble at The Omni Grove Park Inn

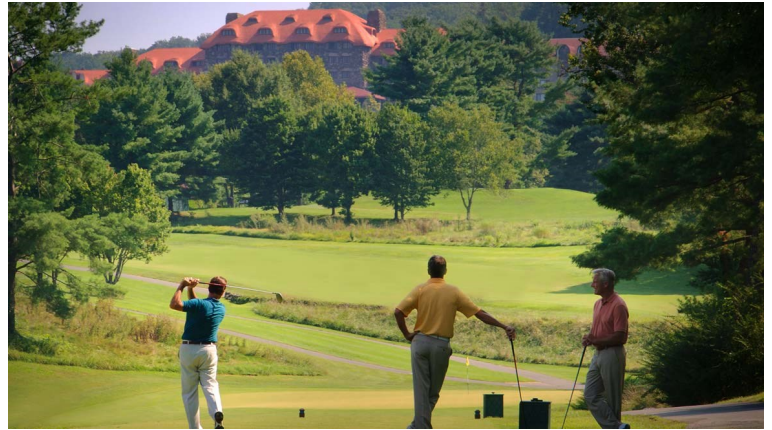
Tuesday April 25, 2023

7:30am-1:30pm

\$275 per person *

**Cost includes continental breakfast, refreshments and box lunch.*

Registered golfers should meet at the hotel main lobby entrance at 7am if you would like to take the hotel shuttle to the clubhouse. Walking is an option but it is about a quarter of a mile. Tee Time is 8am.



Swing into a round of golf on the legendary 18-hole course at our Asheville, NC golf resort, The Omni Grove Park Inn. The 6,055-yard championship course has been played by PGA stars Bobby Jones, Ben Hogan, and Jack Nicklaus. Feel a sense of pride and accomplishment after navigating the tree-lined fairways and bent greens with amazing views of the Blue Ridge Mountains. Donald Ross originally designed this historic course in 1926, and it was overhauled in 2001 to keep the same feel and spirit. It has since earned nods from *Conde Nast Traveler* (Top 20 Southern U.S. Golf Resorts in 2011) and North Carolina Golf Panel (Top 100 Golf Courses in the State). This historic course has consistently been acknowledged as one of the Top Resort Golf Courses in North Carolina by *Golfweek Magazine*.

Club Rentals are the responsibility of the golfer. Please contact the Golf Shop at (828) 252-2711 ext. 1049 to rent clubs.

There is no driving range at the course but there is a 3-station hitting net with a practice putting green next to it.

Biltmore Estate Tour - Tour Options Available:

Please note: As of 2/23/23, All Biltmore Tours have sold out. Please contact the LBA office at 225-387-3282 if you would like to be on a waiting list.



Tuesday April 25, 2023 9:15am Tour
9:15am-2:30pm with lunch at 12pm
\$250 per person *

Tuesday April 25, 2023 11:30am Tour
11:30am-4:45pm with lunch at 2pm
\$250 per person *

Tuesday April 25, 2023 10:00am Tour
10:00am-3:30pm with lunch at 1pm
\$250 per person *

Tuesday April 25, 2023 11:45am Tour
11:45am-4:30pm with lunch at 12:30pm
\$250 per person *

**Cost includes transportation to and from The Omni Grove Park Inn to the Biltmore Estate, lunch at Stable Café Loft at Biltmore Estate and self-guided audio tour. Each tour will depart from the Vanderbilt Wing Atrium (7th level) of the hotel. Registered guests should plan to arrive at least 15 minutes prior to tour time at the Vanderbilt Wing Atrium for tour check-in.*

Please note: We have a maximum capacity for each tour. If you would like to attend a tour as a group from your bank/company, we encourage you to register early as a group to ensure that you all can be on the same tour.

America's largest private home is the centerpiece of Biltmore Estate. George Vanderbilt, the youngest son of an American family famous for its wealth, opened his country retreat in 1895. His guests marveled at the magnificent residence containing 34 bedrooms, 43 bathrooms, and 65 fireplaces covering four acres of floor space. Vanderbilt traveled the world to furnish his home: art by Renoir, Whistler, and Sargent; exquisite 16th-century tapestries; and 24,000 books in seven languages. Originally 125,000 acres, the estate encompasses 8000 acres today. Your tour includes, Biltmore Admission, Self-Guided Audio Tour through Biltmore House, self-guided visit to Biltmore Gardens. It also includes lunch at Stable Café Loft with free time to shop.

ADDITIONAL CONVENTION ACTIVITIES

(Continued)

Spouse/Guest Program Tour - Tour Options Available:

Tour Option 1: Chocolate, Art & Beverage Tour

Wednesday April 26, 2023 - 9:30am-3:00pm

\$250 per person*

**Cost includes roundtrip bus transportation, lunch and admission to chocolate factory and beverage producer.*

SOLD OUT. Please contact the LBA office at 225-387-3282 to be on a wait list.

You'll be wowed in this taste sensation tour! Included is a 45 minute guided tour of one of Asheville's local chocolatiers while they sort, roast, crack, winnow, grind, conche and temper chocolate in small batches at the factory. You'll have backstage access to the facility, and an in depth tasting of their chocolate. Then we are off to watch amazing artists as they create beautiful works of art. You'll meet the artists, watch the processes and have plenty of time for questions and answers. Also included is a visit to one of Asheville's beverage producers. It could be beer, ginger beer, wine, spirits or hard cider. Whichever producer is available at the time of planning will be utilized and you'll leave happy!



Tour Option 2: Blue Ridge History & Shopping Tour

Wednesday April 26, 2023 - 10:00am-3:30pm

\$250 per person*

**Cost includes roundtrip bus transportation, lunch and admission to Folk Art Center.*

SOLD OUT. Please contact the LBA office at 225-387-3282 to be on a wait list.

This tour will highlight Asheville's most noted histories, shopping, arts & crafts, architecture and historic venues. Tour will visit The Folk Art Center, which features the Southern Highland Craft Guild Artists' works which represents the finest in traditional mountain and contemporary American crafts. The upper level features a revolving exhibit of local and regional collections. This tour will also visit Biltmore Village, which is a community of unique architecture designed by Richard Sharp Smith, the onsite Architect for Biltmore House. The homes were commissioned by George Vanderbilt and built to provide a community for his estate workers. It is now a collection of shops, restaurants & galleries offering a diverse selection of merchandise from one-of-a-kind decorative and functional craft items, to original artwork, limited edition prints, art glass, custom designed jewelry, clothing, home accessories and more. The tour will also stop in downtown Asheville at The Grove Arcade, a beautiful Neo-Gothic architectural masterpiece, planned by E.W. Grove, designed by Charles N. Parker, and completed in 1929. The 269,000 square foot building housed one of the country's first indoor public markets. There are dozens of unique shops for you to peruse in Asheville's most beautiful building.



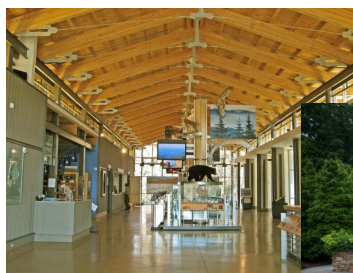
Tour Option NEW: Along the Blue Ridge Parkway Tour

Wednesday April 26, 2023 - 9:45am-3:00pm

\$250 per person*

**Cost includes roundtrip bus transportation, lunch and admission to Visitor's Center and North Carolina Arboretum*

Tour includes trip to the Visitor's Center which is Located on the beautiful Blue Ridge Parkway. See exhibits that focus on the entire 469 miles and 73-year history of the Parkway-from the Shenandoah National Park in Virginia, to the Great Smoky Mountains National Park in Western North Carolina. Ride on the Blue Ridge Parkway to the next stop, The North Carolina Arboretum. The NC Arboretum is a 434-acre public garden located within the Bent Creek Experimental Forest of the Pisgah National Forest. Surrounded by the dense folds of the botanically diverse Southern Appalachian Mountains, the Arboretum is nestled in one of the most beautiful natural garden settings in America. Your group will enjoy a self-guided tour of the Arboretum's core garden areas. Features include native plants, new cultivars that grow well in mountain gardens, streamside plants, a profusion of flowering container gardens and the Quilt Garden, featuring a variable star quilt pattern in blooming flowers. One of the most significant of the core garden areas is the Bonsai Exhibition Garden, which features a selection of the Arboretum's extensive bonsai collection. Lunch will be served at the Bent Creek Bistro which is located inside the Arboretum.





REGISTRATION

Please complete this form and return to Louisiana Bankers Association, 5555 Bankers Avenue, Baton Rouge, LA 70808 with your payment, or fax it to 225-343-3159. **For additional registrants, please copy this form.** Registrations can also be submitted in the Education Section of LBA's website at www.lba.org.

Exhibitor and Sponsorship Registration Forms are available on LBA's convention website, www.lba.org/LBAConvention/Home/LBAConvention/Home.aspx.

Name _____ Bank/Firm _____
 Spouse/Guest Name _____ Street Address _____
 City/State/Zip _____ Office Phone _____
 Cell Phone _____ Email _____

2023 REGISTRATION FEES
 Registration Fee - \$699 per person
 Spouse/Guest Registration Fee - \$399 per person

<u>Number</u>	<u>Total</u>
____ Primary Registrant	\$ _____
<i>\$649/each (Early Bird Pricing until 2/10/23). Regular Price is \$699/each</i>	
____ Spouse/Guest	\$ _____
<i>\$375/each (Early Bird Pricing until 2/10/23). Regular Price is \$399/each</i>	
____ Golf - April 25 - 7:30am-1:30pm - \$275/each	\$ _____
• Name: _____	
• Pairing Request(s): _____	
• Name: _____	
• Pairing Request(s): _____	
Biltmore Tour April 25 9:15am: <i>SOLD OUT</i>	
Biltmore Tour April 25 10:00am: <i>SOLD OUT</i>	
Biltmore Tour 11:30am <i>SOLD OUT</i>	
Biltmore Tour April 25 11:45am: <i>SOLD OUT</i>	
Spouse/Guest Program: Chocolate, Art & Beverage Tour	
April 26 - 9:30pm-3pm - \$250/each <i>SOLD OUT</i>	
Spouse/Guest Program: Blue Ridge History & Shopping	
April 26 - 10am-3pm - \$250/each <i>SOLD OUT</i>	
____ Spouse/Guest Program: Along the Blue Ridge Parkway	
April 26 - 9:45am-3pm - \$250/each	\$ _____
• Name: _____	
• Name: _____	
Total	\$ _____

PAYMENT OPTIONS

____ Check (Made Payable to Louisiana Bankers Association)
 ____ Visa ____ Mastercard
 ____ American Express
 Card Number _____
 Expiration Date _____
 Name on Card (please print) _____

 Signature _____
 Billing Address _____

 Amount to be charged on card \$ _____

CANCELLATION POLICY

Convention Registration: Due to the commitments we must make, if you must cancel your registration, please do so by **April 18, 2023**. Cancellations received after April 18, 2023 will not receive a refund.

Golf, Biltmore Tour, and Spouse/Guest Programs: Please cancel by **April 18, 2023** to avoid a \$100 cancellation fee.

CONVENTION SPONSORS & EXHIBITORS

HOTEL KEY CARDS SPONSOR

First National Bankers Bank (FNBB)

REGISTRATION BAGS & PLATINUM SPONSOR

Independent Community Bankers of America (ICBA)

PLATINUM SPONSORS

American Bankers Association (ABA)
Financial Institution Service Corporation

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