



121ST ANNUAL LOUISIANA BANKERS ASSOCIATION CONVENTION & EXPOSITION

NOVEMBER 9-11, 2021
THE RITZ-CARLTON, NEW ORLEANS

COVID 19 UPDATE (AS OF OCTOBER 28, 2021):

We continue to monitor COVID-related restrictions. Effective October 29, New Orleans no longer has an indoor mask mandate. The city of New Orleans remains in Modified Phase 3 which includes proof of at least one dose of an approved COVID vaccine or negative PCR/antigen (rapid) test to access restaurants and hotel ballrooms among other places. We will be checking at convention registration. Read the full current advisory, including ways to prove your vaccine status, at www.ready.nola.gov/incident/coronavirus/safe-reopening/.

LOCATION & ACCOMMODATIONS

The Ritz-Carlton, New Orleans
921 Canal Street
New Orleans, LA 70112



GROUP ROOM BLOCK INFORMATION

The LBA has contracted for a set number of sleeping rooms at The Ritz-Carlton, New Orleans. We will monitor the room pickup and add rooms if available. We have contracted rooms for Monday November 8, Tuesday November 9, Wednesday November 10, Thursday November 11 and Friday November 12 (limited). We encourage you to make your reservations early. To ensure the LBA group rate of \$299+ tax/night, please call 1-800-826-8987 and identify that you are booking with the Louisiana Bankers Association Annual Convention Room Block. [Click here to book your reservation online.](#) Sleeping room reservations must be made by **October 29, 2021** at 4:00pm or until the block of rooms for LBA is filled, whichever is sooner. After the block cutoff date, reservations will be made based on availability and the hotel may not be able to honor the discounted rate.

- Deluxe King Bed Accommodations - \$299+tax/night
- Deluxe Double Bed Accommodations - \$299+tax/night
- Club Level King Bed Accommodations - \$449+tax/night

Check-in time for all rooms is 4pm. Check-out time is 12pm.

2021 CONVENTION AGENDA

TUESDAY NOVEMBER 9, 2021

11:00am Convention Registration Opens (Box Lunches Available Beginning at 11:30am through 1:00pm)
(Grand Ballroom Foyer)

12:00pm-6:00pm Exhibit Hall Extravaganza
(Grand & Lafayette Ballrooms)

Join us for an afternoon of fun and education. This year's exhibit hall opens at 12:00pm in both Grand Ballroom and Lafayette Ballroom. Visit booths for a chance to win prizes. We are also pleased to offer exhibitor education sessions beginning at 12:30pm. Door prizes will also be available in each education session.

12:30pm-1:00pm Exhibitor Education Sessions
(Choose One):

- **Security is Non-Negotiable: Understanding the Ransomware Problem for Your Bank & Your Customers - Ned Fasullo, Transformyx (Evangeline Room)**
This presentation describes how and why ransoms and network breaches occur and how you can educate your employees and customers to protect your operations.
- **Embedded Compliance - Kirk Gibbon, Compliance Systems, Inc. (Lasalle Room)**
Regulatory guidance for financial institutions has become more burdensome in recent years, and the ever-changing and strengthening of requirements is not likely to move in the opposite direction anytime soon. Coupled with the increased speed at which consumers desire digital delivery of financial products and services, financial institutions must change and adapt to new technology to deliver on its compliance requirements.
- **Health Insurance Captives: Re-Thinking Self Insurance - Colin Shea, Gilsbar (Acadia Room)**
This session is an introduction to why, what and how health insurance captives work. Captives have risen in popularity as employers look for ways out of the year to year renewal cycle and rising cost. They provide a method to share risk among different employers, allow increased control over plan management and cost containment measures.
- **Tax Strategies You Can Bank on To Reduce Rising Taxes - Warren Dazzio and Jeanne Moreland Trum, CSSI - Cost Segregation Services, Inc. (Vermillion Room)**
Taxes are going up! What are the best strategies to keep taxes down if you own your bank building? In this session we will cover how you can expense as much as possible pertaining to repairs and maintenance on your Building. When you cannot expense anymore and must capitalize items what are the fastest ways to depreciate them and reduce taxable income. How to use Cost Segregation, Bonus Depreciation, and Section 179 to your advantage. Are you performing a renovation? You can write off assets that you throw away like a roof, Lights, sheetrock and studs, even concrete through asset dispositions and removal costs. Much of what you put in as an improvement likely qualifies for QIP (Qualified Improvement Property) and thus meets the definitions for 100% Bonus Depreciation and Section 179. We'll cover all these strategies and more to apply to your bank and keep your taxes down even as congress and the new administration talks of increasing taxes.

1:00pm-1:15pm Exhibit Hall Break (Grand & Lafayette Ballroom)

1:15pm-1:45pm Exhibitor Education Sessions (Choose One):

- **Asset Based Lending Solutions to Help You Navigate Uncertain Times - Adam Landry, Gulf Coast Business Credit (Acadia Room)**
The commercial lending market has changed. As businesses face uncertainty in the current economic climate, banks are tasked with tough jobs: Managing risk while trying to provide enough availability to keep their customers happy. Let's discuss options available to bankers to help build and/or retain client relationships in addition to earning non-interest income for their respective financial institutions.
- **Branch Transformation - Andy Aceto, BTS (Evangeline Room)**
- **Rebranding Multiple Locations - Mark Tramontana, Mitchell Signs (Vermillion Room)**
This session will cover how to approach your rebranding/imaging project including multiple cities, parishes and states.
- **Community Banking vs. Digital Competition - Joshua Jordan, Jack Henry (Lasalle Room)**
Learn about the strategies of open banking and the humanization of digital banking to leverage your strength as a community bank. The competition is more than just the "big box" banks – learn how to use your strategic differentiator (service) to be successful in the digital landscape.

1:45pm-2:00pm Exhibit Hall Break (Grand & Lafayette Ballroom)

2:00pm-4:00pm - Spouse/Guest Program: Painting Class, Crescent View Room, 12th Floor - Registration fee is \$50/per person.
Please see page 5 for more information.

2:00pm-2:30pm Exhibitor Education Sessions
(Choose One):

- **Cyber Insurance for Banks: Ways to Protect Your Customer, Your Community & Yourself - Todd Overstreet and Ricky Credo, Travelers Insurance (Acadia Room)**
In today's business environment, being vigilant about your approach to Cyber exposures is more important than ever. Hear from Travelers Specialty Lines Underwriters about ways you can protect yourself in a fast changing Cyber landscape.
- **Fintech: Helping or Hurting Your Bank? - Danny Henderson, Banc Card of America (Lasalle Room)**
Attend this session to see how some FinTech companies could be siphoning deposits, loans and even NII from your bank. Understanding who they are and what are the red flags will help you determine whom you want to partner with to help grow your bank and not hurt your bank, while still taking care of all your client's needs. Collaborators or Disintermediation?
- **Community Banks: Why Open Banking Innovation is the Key to Survival & Growth? Milind Pathak, Finastra (Evangeline Room)**
Are you interested in having no-frill and blunt talk on innovation in community banks? This session will bring up topics that will make you uncomfortable and make you think about fiction vs. reality when it comes to digital transformation and innovation strategy at your institution. You will have key takeaways which will help you initiate this critical dialog.

2021 CONVENTION AGENDA *(continued)*

- **Teller Cash Automation - Jim Snyder, C & A Associates** (*Vermillion Room*)

Join this session to learn how to fully utilize a cash dispenser in your financial institution.

2:30pm-2:45pm Exhibit Hall Break (*Grand & Lafayette Ballroom*)

2:45pm-3:15pm Exhibitor Education Sessions

(Choose One):

- **Lease Accounting: What, How & Next Steps - Jaclyn Broussard, LaPorte CPAs & Business Advisors** (*Evangeline Room*)

The implementation deadline is quickly approaching. We will provide an overview of the new lease account standard and how it will impact the bank and its customers. In addition, we will cover what you need to be doing now in preparation for the future in regards to the new lease standard.

- **Connected TV (CTV) and Financial Institutions - Robert Ropars, Harland Clarke, a Vericast Business** (*Acadia Room*)

Join us for a dive into the exciting world of streaming video vs. buying traditional TV/cable commercials. Learn how FIs are leveraging enhanced targeting to improve quality of engagement and increased results analysis to have maximum efficiency of marketing spend and get the best results from consumers where they are naturally going to consume content. See how privacy concerns are navigated and how we reach the "Never Cord Cutters." Session topics include:

- ◆ *What is CTV? What is OTT?*
- ◆ *What's the opportunity for banks?*
- ◆ *Why is CTV a Critical Solution in 2021?*
- ◆ *Never Cord Cutters and Takeaway Exercise*

- **Community Bank Investments Given the Current Economic Environment - Richard Annunziato, Fifth Third Securities** (*Lasalle Room*)

In this session, we will give a brief overview of the current economic environment and a sample investment strategy to help banks improve yield and mitigate risk.

- **Branch Transformation - Reece Tarwater, Smith Hamilton, Inc.** (*Vermillion Room*)

There are no shortcuts to effective branch transformation. Knowing the best technology fit to match your needs is important. The reason that many institutions have not reaped the benefits from branch transformation projects is often due to execution and not understanding the ins-and-outs of what is available and how it can help offload branch demand.

3:15pm-3:30pm Exhibit Hall Break (*Grand & Lafayette Ballroom*)

3:30pm-4:00pm Exhibitor Education Sessions

(Choose One):

- **Balance Sheet Strategies: Emerging from the Pandemic - Michael Erhardt, ICBA Securities/Vining Sparks** (*Evangeline Room*)

Community banks have posted strong earnings buoyed by PPP loan demand and increases in mortgage banking income, while credit costs have remained historically low. Record deposit growth and tepid loan demand has led to an abundance of liquidity and significant net interest margin compression. Margin compression will lead to earnings headwinds once PPP and mortgage banking revenues subside. We will outline various approaches to help our audience protect net interest margins while managing risk.

- **Does Your Bank Still Care about Check Fraud? - John Ravita, SQN Banking Systems** (*Vermillion Room*)

Checks are going away, right? Yes, they are declining but unfortunately check fraud attempts are on the rise. Last year, over \$15 billion of attempted counterfeit and forged items were presented to FIs. Don't ignore this growing fraud channel segment. Protect your bank and your customers.

- **Thriving and Surviving - Opportunity Awaits - Jay Toups, High Performance Teams by RMR** (*Acadia Room*)

The last several months have proven the need for a strong community banking system. In the new marketplace that is developing as we speak, what will it take to grow and thrive?

- **From Analog to Digital: Keeping Pace with Evolving Consumer Expectations - Matt Herren, Computer Services, Inc.** (*Lasalle Room*)

Today's customer expects more. More options, more security, and a better overall experience. It is not enough to just offer innovative products and services – it is critical to explain to consumers how these changes will benefit them. In this session, we will discuss how consumer experiences are evolving, how emerging financial technology will fit in to our collective future, and what payments will evolve into over the next decade. The rate and pace of change has never been this fast, yet it will never be this slow again. It is imperative that all institutions understand the consumer challenges currently faced in the financial technology world, and more importantly, how the industry is planning to address them.

Learning Objectives:

- ◆ *Understanding the current payments landscape and how those financial technologies are (re)shaping the industry.*
- ◆ *Examining which new alternatives offer banks the most opportunity – for security, revenue, and overall customer experience.*
- ◆ *Looking ahead to fraud issues that will continue to redefine the customer experience over the next decade.*
- ◆ *What role financial institutions play going forward in an ever-evolving industry.*

4:00pm-4:15pm Exhibit Hall Break (*Grand & Lafayette Ballroom*)

4:15pm-4:45pm Exhibitor Education Sessions

(Choose One):

- **CECL: It's Time - Jesse Alford, BKD LLP CPAs & Advisors** (*Evangeline Room*)

Learn about myths and misconceptions in the change to CECL as well as lessons learned from early adopters. Includes a walkthrough of the WARM (Weighted Average Remaining Maturity) and the SCALE Model.

- **Decoding Recent Overdraft Criticism and Market Shifts, Cheryl Lawson, JMFA** (*Acadia Room*)

Legislators have recently turned up the heat on excessive fees and undisclosed overdraft program procedures. As COVID-19 continues to impact the country, political agendas can create uncertainty regarding important financial service options. In this session, JMFA's EVP of Compliance Review, Cheryl Lawson, will share her expertise and insight on the recent topics making news headlines. She'll address some of the continuous elements proposed by lawmakers to impose changes to regulations on overdraft programs and why previous attempts have failed. Plus, you'll gain an understanding of the motivations behind the recent market shifts by some financial institutions to revitalize the image their overdraft solution.

- **What to Expect in a Next Gen SIEM - Timothy Evans, Adlumin** (*Lasalle Room*)

Join this session to learn what features should you demand in the Next Generation SIEM. We will also discuss how User and Entity Behavior Analytics (UEBA) stops a ransomware attack, and learn what AI 3

2021 CONVENTION AGENDA *(continued)*

(Artificial Intelligence) and Machine Learning can do to supercharge your IT and Security Team. We'll also cover PCI DSS and FFIEC CAT One-Touch Compliance Reporting.

- **Data Analytics - Where To Begin?** Andrew Snyder, KlariVis *(Vermillion Room)*
Everyone is talking about Big Data and Data Analytics. Today, consumers live in a world where anything and nearly everything they want is at their fingertips. Understanding and retaining customer data is critical for community banks to prevent their customers from turning to non-banks and competitors at decision-making moments. Community bank executives can no longer remain on the sidelines and instead must begin taking the steps necessary to become a data-driven institution.

4:45pm-6:00pm Exhibit Hall Reception *(Grand & Lafayette Ballroom)*

Join us for cocktails and hors d'oeuvres as we say thank you to our exhibitors for their support. We'll draw for the Grand Prize Drawing (the \$1000 travel certificate)! Our fall photo-booth will be setup during this time to capture the fun.

WEDNESDAY NOVEMBER 10, 2021

7:00am-8:00am Breakfast *(Grand Ballroom Foyer & Lafayette Ballroom)*

8:00am-8:30am General Session *(Grand Ballroom)*

Opening Remarks:

Robert Taylor, LBA Chief Executive Officer
Gary Littlefield, past LBA Chairman

8:30am-9:00am OFI Update *(Grand Ballroom Foyer)*
Stan Dameron, OFI Commissioner

9:00am-9:30am American Bankers Association (ABA) Update *(Grand Ballroom)*
Jim Edwards, ABA Immediate Past Chair

9:30am-9:45am Break *(Grand Ballroom Foyer)*

9:45am-10:45am General Session *(Grand Ballroom)*

Keeping Branches and Bankers Relevant in an Online World

Dave Martin, Bank Mechanics

Evolution does not mean elimination, but failing to evolve guarantees elimination. In a changing world, too many become concerned about defending the ways they have always done things rather than in adapting and doing what is necessary to find success going forward. As technology plays an ever increasing role in commoditizing banking products and transforming the industry, the human element becomes more of a differentiator, not less. Dave Martin will share his unique perspectives on the financial services industry today and ways leaders can position their organizations and their people to thrive in an ever-evolving industry.

10:45am-11:00am Break *(Grand Ballroom Foyer)*

11:00am-12:00pm General Session *(Grand Ballroom)*

Update from Federal Reserve Governor Michelle Bowman

12:00pm-1:30pm Lunch *(Grand Ballroom)*

1:30pm-2:30pm General Session *(Grand Ballroom)*

The Path Forward: Post Pandemic Strategies for Banks

Ancin Cooley, Synergy Bank Consulting

Some things will change while others will stay the same... The presence of strong Board and Management leadership will always create a sustainable advantage for growing Banks. As we venture into this post-pandemic environment, new strategies must be deployed and existing frameworks must be strengthened. This session will provide Boards and with a practical road map for knowing how to achieve your mission while also keeping a competitive advantage. In the session, you will learn about the following:

- *Sustainable Business Models for Uncertain Times*
- *How to Connect Your Mission to Management Compensation*
- *Keys to Strong Governance*
- *The Difference between Strategy and Process Optimization*
- *Enterprise Risk Management is the key to your sustained growth and profitability*

4:45pm-6:15pm FNBB Cocktail Reception

(Gallery Foyer, 1st Floor)

5:30pm-10:15pm NOLA Culinary Experience

(Gallery Foyer, 1st Floor)

Make plans for small group culinary experiences at New Orleans restaurants. Registration required (\$75/person). See Page 6 for more information. Groups depart beginning at 5:30pm.

THURSDAY NOVEMBER 11, 2021

7:00am-8:00am Breakfast *(Grand Ballroom Foyer & Lafayette Ballroom)*

8:00am-9:00am LBA Business Session *(Grand Ballroom)*

Jerry Ledet, LBA Board Chairman
Service Award Presentations

9:00am-9:30am Independent Community Bankers of America (ICBA) Update *(Grand Ballroom)*

Russell Laffitte, ICBA Vice Chairman

9:30am-9:45am Break *(Grand Ballroom Foyer)*

9:45am-10:45am General Session *(Grand Ballroom)*

A Survey of Competition in Deposits and Payments

Trent Fleming, Trent Fleming Consulting

Consumers and businesses continue to look for convenient and secure payment technologies, and a number of companies, some familiar and some new and strange, have popped up to offer this functionality. For many years, the person to person payments market has seen companies leverage banking channels (ACH and debit/credit rails, primarily). Now, new companies, also seeking to make their mark in the payments and financial services space, are seeking bank charters to gain access to payment mechanisms, and funding sources. This session will look at current and future competitive trends, new and emerging technologies, and provide food for thought as you seek to keep up with customer demands for improved technologies.

10:45am-11:00am Break *(Grand Ballroom Foyer)*

11:00am-12:00pm Congressman Steve Scalise (Invited) *(Grand Ballroom)*

SPOUSE/GUEST PROGRAM: PAINTING CLASS

Tuesday November 9, 2021

2:00pm-4:00pm

\$50/per person*

Crescent View Room, 12th Floor, The Ritz-Carlton New Orleans

**Cost includes painting materials, snacks and cocktails.*



Join us for an afternoon of fun and painting with New Orleans artist Keith Eccles! His original art has been exhibited nationwide. Mr. Eccles has been invited to participate in the New Orleans Jazz & Heritage Festival and contribute to countless local and regional festivals and shows. He is a sought-after muralist, having worked on projects for the NFL Play60Program, LeBron James and the Sprite Foundation, the Gretna Boys and Girls Club, Joe Brown Memorial Park, Belle Chasse High School and Delgado Community College. He has taught art to high school students and held summer art camps for over 15 years.

FEATURED SPEAKERS



Dave Martin - Like many in the banking industry, Dave Martin was an accidental banker. After early careers as a radio morning man, marketing director for an oilfield industry supplier, and a stretch working in the finance department of a university research facility, Dave was recruited by a friend to join a bank. Specifically, he was hired to run that institution's first in-store branch location. Given more freedom (and less guidance) than most people hired to run a bank branch, Dave quickly learned that banking is a people business. Bank branches, products, and services tend to be (or are perceived to be) rather homogenous. If a bank is going to differentiate itself, it will be through its people – the moving parts of the organization. With in-store banking in his DNA, Dave also developed strong opinions on the power of small, talented teams and their abilities to outperform the status quo. Dave Martin was preaching the advantages of "Universal Bankers" long before the concept became cool. Two decades and stints as senior bank executive and trainer/consultant later, Dave's core beliefs about banking remain intact. Banking remains a people business, and organizations with good people win. Dave Martin has become one of the most prolific writers in the banking industry. His columns and newsletters are read in thousands of financial institutions each month. His keynote presentations, seminars, and podcasts have an authenticity and humor that brings teams of all sizes and seniority levels together. He is also a member of the guest faculty of the Southwest Graduate School of Banking at SMU. Dave is a lucky husband and proud dad of two sons and travels out of Houston, Texas.



Michelle W. Bowman took office as a member of the Board of Governors of the Federal Reserve System on November 26, 2018, to fill an unexpired term ending January 31, 2020. She was reappointed to the Board on January 23, 2020, and sworn in on January 30, 2020, for a term ending January 31, 2034. Prior to her appointment to the Board, Ms. Bowman served as the state bank commissioner of Kansas from January 2017 to November 2018. She also served as vice president of Farmers & Drovers Bank in Kansas from 2010 to 2017. In addition to her experience in the banking industry, Ms. Bowman worked in Washington, D.C. for Senator Bob Dole of Kansas from 1995 to 1996 and served as a counsel to the U.S. House Committee on Transportation and Infrastructure and the Committee on Government Reform and Oversight between 1997 and 2002. In 2002, Ms. Bowman became director of congressional and intergovernmental affairs at the Federal Emergency Management Agency. From 2003 to 2004, she served as Deputy Assistant Secretary and policy advisor to Homeland Security Secretary Tom Ridge. Following her time in Washington, D.C., Ms. Bowman led a government and public affairs consultancy based in London before returning to Kansas in 2010. Ms. Bowman received a BS in advertising and journalism from the University of Kansas and a JD from the Washburn University School of Law. She is a member of the New York Bar. Ms. Bowman is married with two children.



Trent Fleming - For more than 35 years, Trent Fleming has helped hundreds of banks make wise strategic decisions about the optimum use of their management and technology resources. As a consultant, Fleming was a pioneer in the introduction of check imaging technology to the community bank markets. More recently, he has replicated that success with other emerging technologies, including Internet Banking, Remote Deposit Capture, and Mobile Banking. Fleming's ability to assist banks in training employees and educating customers about the benefits of products and services results in a positive experience as emerging technologies are introduced. He has consulted with banks on matters as diverse as strategic planning, business continuity, and operational efficiency. His background includes correspondent banking, regulatory compliance, and industry experience as a sales operations executive with two large banking software vendors. Mr. Fleming's presentations on technology, management, and strategy consistently get the highest marks from his audiences. He serves on the faculty of the Graduate School of Banking at the University of Wisconsin, and the Advanced Banking School at Penn State. He regularly contributes articles to industry publications, and publishes a newsletter and blog at www.bankinginsights.blogspot.com. Trent holds a Bachelor of Science in Economics and Finance from Christian Brothers University.

NEW ORLEANS CULINARY EXPERIENCE REGISTRATION

WEDNESDAY, NOVEMBER 10, 2021 (EVENING)

Start with one great city and add great restaurants, blend in a wide array of wines, stir in a bit of hometown spice, and top with Southern hospitality! This is New Orleans' restaurant recipe for success! Register for a culinary experience outing on Wednesday evening, November 10. We'll have several outings for you to choose from, each with 20 guests. Each group will leave the Ritz (Gallery Foyer, 1st floor) at the specific time noted below and will visit different restaurants. The group will enjoy an appetizer at one restaurant and the entree at another restaurant. All the groups will meet up for dessert at Broussard's in the outside courtyard. Please note some groups will be a walking tour from the Ritz-Carlton, New Orleans to nearby restaurants. Others will include mini-coach transportation. Cost is \$75 per person. Includes one alcoholic beverage (beer or wine) at the appetizer and entree stops and full bar with dessert at Broussard's.

Please complete the following information along with page 6 and return to the LBA office by email, pitts@lba.org or fax to 225-343-3159. Registrations can also be submitted on our website at www.lba.org.

Please be sure to select your restaurant preference. We will do our best to fulfill your preference but we do have maximum capacities (20) in each group. We will be in touch for you to select an alternative if we cannot fulfill your choice.

Name _____

Email _____

Cell Phone _____

Registration Fee for Culinary Experience:

\$75 per person

Menu items will be pre-selected. If you have an allergy or dietary restriction, please contact Marcy Manuel, manuel@lba.org by October 15, 2021

GROUP 1 - *Please note: due to limited interest, this option is no longer available.*

- APPETIZER: Toups Meatery, www.toupsmeatery.com
- ENTREE: Superior Seafood, www.superiorseafoodnola.com
- DESSERT: Broussard's, www.broussards.com

GROUP 2 - *Departs Ritz (Gallery Foyer, 1st Floor) at 5:30pm, Minicoach Transportation*

- APPETIZER: Superior Seafood, www.superiorseafoodnola.com
- ENTREE: Toups Meatery, www.toupsmeatery.com
- DESSERT: Broussard's, www.broussards.com

GROUP 3 - *Departs Ritz (Gallery Foyer, 1st Floor) at 5:45pm, Minicoach Transportation SOLD OUT*

- APPETIZER: Nola Caye, www.nolacaye.com
- ENTREE: Tommy's, www.tommyscuisine.com
- DESSERT: Broussard's, www.broussards.com

GROUP 4 - *Please note: due to limited interest, this option is no longer available.*

- APPETIZER: Tommy's, www.tommyscuisine.com
- ENTREE: Nola Caye, www.nolacaye.com
- DESSERT: Broussard's, www.broussards.com

GROUP 5 - *Due to Hurricane Ida damage to Palace Cafe, this option is no longer available.*

- APPETIZER: Palace Cafe, www.palacecafe.com
- ENTREE: Mandinas, www.mandinasrestaurant.com
- DESSERT: Broussard's, www.broussards.com

GROUP 6 - *Departs Ritz (Gallery Foyer, 1st Floor) at 6:00pm, Minicoach Transportation to Tableau, Walk to Tujaque's SOLD OUT*

- APPETIZER: Tableau, www.tableaufrenchquarter.com
- ENTREE: Tujaque's, www.tujaguesrestaurant.com
- DESSERT: Broussard's, www.broussards.com

GROUP 7 - *Please note: due to limited interest, this option is no longer available.*

- APPETIZER: Tujaque's, www.tujaguesrestaurant.com
- ENTREE: Tableau, www.tableaufrenchquarter.com
- DESSERT: Broussard's, www.broussards.com

GROUP 8 - *Departs Ritz (Gallery Foyer, 1st Floor) at 6:15pm, Walk to each location.*

- APPETIZER: Arnaud's, www.arnaudsrestaurant.com
- ENTREE: Bourbon House, www.bourbonhouse.com
- DESSERT: Broussard's, www.broussards.com

GROUP 9 - *Departs Ritz (Gallery Foyer, 1st Floor) at 6:15pm, Walk to each location.*

- APPETIZER: Bourbon House, www.bourbonhouse.com
- ENTREE: Arnaud's, www.arnaudsrestaurant.com
- DESSERT: Broussard's, www.broussards.com



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NOVEMBER 9-11, 2021 THE RITZ-CARLTON, NEW ORLEANS



REGISTRATION

Please complete this form and return to Louisiana Bankers Association, 5555 Bankers Avenue, Baton Rouge, LA 70808 with your payment, or fax it to 225-343-3159. Please print or type clearly.

***For additional registrants, please copy this form.**

Registrations can also be submitted in the Education Section of LBA's website at www.lba.org.

Name _____

Bank/Firm _____

Spouse/Guest Name _____

Street Address _____

City/State/Zip _____

Office Phone _____

Cell Phone _____

Email _____

FEES	
<u>Number</u>	<u>Total</u>
_____ Primary Registrant, \$675/ea. (In-Person)	_____
_____ Spouse/Guest, \$399/ea.	_____
_____ Guest Program: Painting class, \$50/ea.	_____
_____ NOLA Culinary Experience, \$75/each.	_____
<i>(Please be sure to complete the previous page with your preferred restaurant selection)</i>	
Total	\$ _____

REGISTRATION FEES	
Convention Fees (In-Person):	\$675 Banker \$399 Spouse/Guest
10 or More Bankers and/or Directors from the Same Bank:	\$655 Banker \$379 Spouse/Guest

PAYMENT OPTIONS	
___ Check (Made Payable to Louisiana Bankers Association)	
___ Visa	___ Mastercard
___ American Express	
Card Number	_____
Expiration Date	_____
Name on Card (please print)	_____
Signature	_____
Billing Address	_____
Amount to be charged on card \$	_____

CANCELLATION POLICY	
Convention Registration - Due to the commitments we must make, if you must cancel your registration, please do so by November 3, 2021 . Cancellations received after November 1, 2021 will not receive a refund.	
Guest Program: Painting Class - Please cancel by November 3, 2021 to avoid a \$25 cancellation fee.	
NOLA Culinary Experience - Please cancel by November 3, 2021 to avoid a \$25 cancellation fee.	

CONVENTION SPONSORS & EXHIBITORS

HOTEL KEY CARDS SPONSOR

First National Bankers Bank (FNBB)

REGISTRATION BAGS & PLATINUM SPONSOR

Independent Community Bankers of America (ICBA)

PLATINUM SPONSORS

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SQN Banking Systems

EXHIBITORS

APS Payroll

Adlumin Inc.

Banc Card of America

Bankers Healthcare Group (BHG)

BTS

BKD CPAs & Advisors

C & A Associates, Inc.

C Spire Business

Compliance Systems, Inc.

CSI

CSSI - Cost Segregation Services Incorporated

Facilities Maintenance Management (FMM)

FEDCorp, Inc.

Fifth Third Securities

Financial Institution Service Corp

Finastra

Fiserv

Gilsbar

Gulf Coast Business Credit

Hannis T. Bourgeois LLP

Harland Clarke, A Vericast Business

High Performance Teams, by RMR, Inc.

ICBA

ICBA Securities

Jack Henry Banking

JMFA

KlariVis

LaPorte CPAs & Business Advisors

Lee & Mason Financial Services, Inc.

Louisiana Economic Development Corporation

Mitchell Signs

MPA Systems

Murphy Appraisal Services, LLC

Pentegra

Postlethwaite & Netterville

Smith Hamilton, Inc.

SQN Banking Systems

TEJ Agency

The Baker Group

Transformyx

Travelers Insurance Company