

# 2021 LBA LEADERSHIP SCHOOL: “GROWING OUR NEXT GENERATION OF LEADERS”

## SCHOOL II: JUNE – DECEMBER 2021

*Louisiana’s banking industry is strong because of strong leadership.  
Your next generation of leaders is right in your bank. Help them get the training  
they need to grow and prosper. Make the commitment today!*



### **About the Program**

LBA Leadership School, “Growing Our Next Generation of Leaders”, will meet in person once a month for five months. Students will complete online course work and assigned readings in between meetings. Class size will be limited, giving attendees the opportunity for one-on-one time with the instructors and networking with other bankers in the course. Some of LBA’s most respected instructors will conduct half day sessions on technical banking issues.

SSA Consultants will deliver individual and team development activities to the participants, including:

- The month prior to onsite training, initiate initial assessments using the Hogan Leadership Forecast Series which includes the Potential, Challenge, Values, & Coaching Reports
- Provide participants with one-on-one coaching to discuss individual Hogan results and implications to individual and team performance and career development
- During the months of onsite training, facilitate leadership development sessions leveraging the Hogan results and SSA’s 40 years of leadership development experience
- Administer iCapstone online leadership development modules that directly support the facilitated sessions and overall learning objectives of the program.

### **Who Should Attend**

Current and future bank leaders from all areas of the bank.

### **School II: June - December 2021**

Monday, June 28, 2021 - Orientation Virtual Meeting

Wednesday, August 4, 2021

Wednesday, September 1, 2021

Wednesday, October 6, 2021

Wednesday, November 3, 2021

Wednesday, December 1, 2021

### **Registration Fee**

(for all pre-work & Sessions June - December 2021)

\$2,750 member fee

\$4,750 non-member fee

### **Registration & Cancellation Deadline**

June 25, 2021



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LouisianaBankers  
EDUCATION COUNCIL

# 2021 LBA Leadership School II: "Growing our Next Generation of Leaders"

All instructor led sessions are held in The Bankers Center at the Louisiana Bankers Association Office at 5555 Bankers Avenue in Baton Rouge unless otherwise noted.

## School II Schedule:

### June/July 2021

- ◆ Orientation Virtual Meeting (via Zoom) to discuss program expectations - June 28, 2021  
4:00pm - 4:30pm - *additional information to come*
- ◆ Complete online Hogan Assessments
- ◆ Complete Coaching Feedback Sessions

**\* Online course work - "Introduction" and "Leadership for High Performance Organizations" to be completed by August 4, 2021**

### Wednesday, August 4, 2021

- ◆ 8:30am - 10:30am: "Understanding the US Bank Monetary System: The Federal Reserve Bank - Yesterday, Today & Tomorrow" by *Rebekah Durham & Claire Loup, Federal Reserve Bank of Atlanta*
- ◆ 10:30am - 12:00pm: The Role of the Regulators & Advocacy by Ginger Laurent and Joe Gendron, LBA
- ◆ Lunch - 12:00pm-12:30pm
- ◆ 12:30pm - 4:30pm: "Leadership" Presentation by *SSA Consultants*

**\*Online course work on "Performance Management" to be completed by September 1, 2021**

### Wednesday, September 1, 2021

- ◆ 8:30am - 12:00pm: "Understanding Bank Financials, Key Performance Indicators, Liquidity & Interest Rate Risk" by *Jeff Fair, American Planning Corporation*
- ◆ Lunch - 12:00pm-12:30pm
- ◆ 12:30pm - 4:30pm: "Performance Management" Presentation by *SSA Consultants*

**\*Online course work on "Communications" to be completed by October 6, 2021**

### Wednesday, October 6, 2021

- ◆ 8:30am - 12:00pm: "Regulations: Deposits and Lending Overview" by *Susan Costonis, Compliance Consulting & Training for Financial Institutions*
- ◆ Lunch 12:00pm-12:30pm
- ◆ 12:30pm - 4:30pm: "Communications" Presentation by *SSA Consultants*

**\*Online course work on "Effective Teams" to be completed by November 3, 2021**

### Wednesday, November 3, 2021

- ◆ 8:30am - 12:00pm: "Current Technology Issues" by *CapinTech*
- ◆ Lunch 12:00pm-12:30pm
- ◆ 12:30pm - 4:30pm: "Effective Teams" Presentation by *SSA Consultants*

**\*Online course work on "Course Conclusion" to be completed by December 1, 2021**

### Wednesday, December 1, 2021

- ◆ 8:30am - 12:00pm: Relationship Selling" by *Jay Toups, Retail Management Resources, Inc.*
- ◆ Lunch 12:00pm-12:30pm
- ◆ 12:30pm - 2:30pm: "Leadership Wrap Up" Presentation by *SSA Consultants*
  - 3:00pm Graduation Ceremony with LBA Chairman as guest speaker

# Leadership School Instructors



**Rebekah Durham** is the economic policy analysis specialist in the research department at the New Orleans Branch of the Federal Reserve Bank of Atlanta. She is responsible for interpreting economic data and qualitative information gathered from business and community leaders and presenting findings to senior leadership; a process that ultimately contributes to monetary policymaking. She also develops, researches, and writes original articles and data visualizations on labor markets, energy, and regional matters for the Bank's external publications.



**Claire Loup** is an Economic and Financial Education Specialist at the New Orleans Branch of the Federal Reserve Bank of Atlanta. She joined the Branch in 1999 as a Human Resources Training Specialist where she was responsible for conducting District Human Resources and Financial Services training. She has been in her current position furthering the Bank's district-wide strategies in promoting economic and financial education since 2002.



**Jeff Fair** is President of American Planning Corporation, a consulting firm with over 35 years of experience serving the financial needs of community banks. His services include financial planning, interest rate risk and liquidity management, stock valuations, merger and acquisition guidance and much more.



**Susan Costonis** is a trainer and banking consultant. She specializes in compliance management along with deposit and lending regulatory training. She is a Certified Regulatory Compliance Manager and completed the ABA Graduate Compliance School. Susan also graduated from the University of Akron with a B.S in Art Education and the Graduate Banking School of the University of Colorado.



**Jay Toups** is the Principal of Retail Management Resources, Inc., a Lafayette based company. His 30+ years of experience includes time spent at First Commerce Corp, Hibernia National Bank, Bank One, and Dixie Savings as a Lender, Branch Manager, Regional Manager, Retail Sales Coordinator, etc. He is currently working with community banks across the Gulf South helping them grow and prosper.



**Craig Pourciau** is founder and President of Professional Development Services, a leadership development and human resources consulting company. Prior to this, he was a senior partner with SSA Consultants for 11 years and is currently a Collaborating Consultant with SSA. His expertise in conducting organization assessments and delivering focused training on a variety of issues has led him to become one of the foremost facilitators and high-level change management consultants in the United States and abroad.



**Bill Slaughter** - As Founder and President of SSA Consultants, Dr. William "Bill" Slaughter has helped guide the transformation and strategic direction of both public and private sector clients over the past 42 years. He is a proven leader with deep expertise in developing strong client relationships, a passion for building outstanding client teams and a disciplined focus on operations and execution. Widely recognized as an innovative executive, Bill's institutional knowledge and exceptional leadership skills bring significant value to complex client engagements. Bill holds a Bachelor of Science in Business Administration with a concentration in economics and finance from the University of Louisiana at Lafayette, as well as a Master of Business Administration and doctorate in management from Louisiana State University.

 **CapinTech** provides IT audit, consulting and training services to financial institutions, medical entities, CPA firms and their clients. The Firm has been providing services in the IT area since 1999 and each year performs hundreds of audit, consulting and speaking engagements with a team of experienced professionals retaining numerous certifications, including CPA, CISA, CITP, CGMA and CTGA. For every engagement, the staff of highly trained professionals tailors the work for the unique makeup, size and complexity of the organization and information and reports are presented in a concise manner, making them easy to understand by those having a variety of IT expertise.



**Ginger Laurent** is COO of Louisiana Bankers Association. She joined the LBA staff in 2000 after spending over 16 years as a banker in the Acadiana market. She holds an undergraduate degree in Communications and a Master's in Business Administration from the University of Louisiana at Lafayette. Ginger is certified as a Senior Professional in Human Resources. She is a graduate of The Graduate School of Banking at LSU, LBA School of Banking and LBSST. In addition to Ginger's role as chief operating officer for the LBA, she also manages the Louisiana Bankers Service Corporation, Bankers Benefits of Louisiana and Louisiana Bankers Education Foundation. Ginger conducts in-house supervisory training and is available for marketing and human resource consulting.



**Joe Gendron** joined the LBA staff in 2007 after spending three years as staff attorney for the House Committee on Commerce of the Louisiana House of Representatives. His primary responsibilities are representing the interests of LBA member banks at the state legislature and with the Louisiana congressional delegation, and organizing the grassroots efforts of the LBA on issues of importance to Louisiana bankers. Joe received his Bachelor's of Science in Accounting from Louisiana State University and his Juris Doctorate and a Bachelor's of Science in Civil Law from LSU's Paul M. Hebert Law Center. He is a member of the Louisiana Bar Association and served as a state district court law clerk to the Honorable Brenda Bedsole Ricks in the 21st Judicial District Court.



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### Registration Fee (for all pre-work & Sessions June - December 2021)

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\$4,750 non-member fee

### Registration & Cancellation Deadline **June 25, 2021**

### Cancellation Policy

Due to commitments we must make to secure this program, we need your help. The price of this program is inclusive of all 5 sessions. If you must cancel your registration, please do so by dates mentioned above for each school to avoid a \$1475 cancellation fee. Once your initial assessment is taken, you are fully enrolled in the class and no substitute registration is allowed. If you drop from the program after the first instructor led class is held, your bank will NOT be refunded for any of the costs associated with the program.

**\*PLEASE NOTE:** Attendance in each of the 5 instructor led sessions and completion of all online work is required to graduate from Leadership School. Failure to attend any part of the instructor led sessions and/or incomplete online work will result in a student not being considered a graduate of the school nor being able to participate in the final graduation ceremony or being eligible for the Graduate School of Banking at LSU year-one scholarship.

### Registration Information: (for multiple registrations, please make copies)

Name \_\_\_\_\_  
Bank \_\_\_\_\_  
Street Address \_\_\_\_\_  
City / State/ Zip \_\_\_\_\_  
Email Address \_\_\_\_\_  
Office Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Supervisor Name \_\_\_\_\_ Supervisor's Phone: \_\_\_\_\_  
Supervisor's Email Address \_\_\_\_\_

### Payment Options

Check (Made payable to the Louisiana Bankers Association)  
 Visa       MasterCard       American Express  
Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Amount to be charged on card \$ \_\_\_\_\_ Name on Card (Please Print) \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Signature \_\_\_\_\_

### Location of School

**The Bankers Center, LBA Office**  
5555 Bankers Avenue  
Baton Rouge, Louisiana, 70808  
(225) 387-3282 (phone)/(225) 343-3159 (fax)

### Hotel Information for Overnight Stays

**Residence Inn by Marriott - Towne Center at Cedar Lodge**  
1061 Commerce Circle, Baton Rouge, LA 70809  
For reservations, call (225) 925-9100 and ask for the Louisiana Bankers Association special room rate of \$127.

**Homewood Suites by Hilton**  
5860 Corporate Blvd., Baton Rouge, LA 70808  
For reservations, call (225) 927-1700 and ask for Jenny Rozas or email [Jennifer.rozas@hilton.com](mailto:Jennifer.rozas@hilton.com) to receive a preferred rate of \$125.  
Be sure to mention Louisiana Bankers Association.

### Program Sponsor:

