



Louisiana Bankers Association

119th ANNUAL
CONVENTION AND EXPOSITION
THE RITZ-CARLTON NEW ORLEANS
MAY 8-10, 2019

LOCATION & ACCOMMODATIONS

The Ritz-Carlton, New Orleans
921 Canal Street
New Orleans, LA 70112

At the Ritz-Carlton, New Orleans, located on the edge of the French Quarter, The experience of the city comes to life as soon as guests cross the threshold of the historic luxury hotel. Set within the 1907 Beaux Arts Maison Blanche building, The Ritz-Carlton highlights traditional Southern ambience with an elegant interior that reflects the graciousness of antebellum mansions.



GROUP ROOM BLOCK INFORMATION

The LBA has contracted for a set number of sleeping rooms at The Ritz-Carlton, New Orleans. We will monitor the room pickup and add rooms if available. We have contracted rooms for Tuesday 5/7, Wednesday 5/8, Thursday 5/9, Friday 5/10 and Saturday 5/11. We encourage you to make your reservations early.

To ensure the LBA group rate of \$295+ tax/night, please call 1-800-826-8987 and identify that you are booking with the Louisiana Bankers Association Annual Convention Room Block. Sleeping room reservations must be made by April 15, 2019 at 5:00pm or until the block of rooms for LBA is filled, whichever is sooner. After April 15, 2019, reservations will be made based on availability and the hotel may not be able to honor the discounted rate.

Click here to book your reservation online.

- Deluxe King Bed Accommodations - \$295+tax/night
- Deluxe Double Bed Accommodations - \$295+tax/night
- Club Level King Bed Accommodations - \$445+tax/night

The Ritz-Carlton Club Level ensures an added measure of excellence at every moment during your stay. With continuous culinary offerings throughout the day and rooms designed to transport guests into their own Garden District mansion, it is the ideal place to conduct business, plan an outing or simply unwind.

Check-in time for all rooms is 4pm. Check-out time is 12pm.

2019 CONVENTION AGENDA



WEDNESDAY MAY 8, 2019

- 4:00pm-6:00pm Registration Open**
(Grand Ballroom Foyer)
- 6:00pm-8:00pm Exhibit Hall Grand Opening Reception** (Grand Ballroom)
Join us for a Southern Soiree sponsored by Louisiana Bankers Service Corporation

THURSDAY MAY 9, 2019

- 7:00am-8:30am Exhibit Hall Breakfast** (Grand Ballroom)
- 8:00am-9:30am General Session** (Lafayette Ballroom)
- Opening Remarks:**
Robert Taylor, Chief Executive Officer
Louisiana Bankers Association
- Office of Financial Institutions Update**
Sid Seymour & Jonathan Finley, Louisiana Office of Financial Institutions
- 9:00am-9:30am American Bankers Association Update**
(Lafayette Ballroom)
Jeff Szyperki, ABA Chairman

9:00am-3:00pm - Guest Program: River Road Plantation Tour and Lunch
Transportation will depart The Ritz-Carlton New Orleans Canal Street entrance at 9:00am. Price is \$205/person. Please see page 3 for more information.

- 9:30am-9:45am Exhibit Hall Break** (Grand Ballroom)
- 9:45am-10:45am General Session** (Lafayette Ballroom)
- A Conversation with Atlanta Fed President Raphael Bostic**
Raphael Bostic, President & Chief Executive Officer of the Federal Reserve Bank of Atlanta

10:45am-11:00am Exhibit Hall Break (Grand Ballroom)

11:00am-12:00pm General Session (Lafayette Ballroom)

The Road to 2020: Taxes, Tariffs and Technology
Gene Marks, The Marks Group PC

There are political, economic and technology trends and events occurring right now that will impact your business over the next 3-5 years. Do you know what they are? And if you do, have you thought about what your actions will be? There are so many who rely on you - your customers, your suppliers, your employees, your partners, your family. How will you respond so that you lead your organization forward? As an owner and executive it is your responsibility to know what's coming down the road and to be prepared for any surprises. During this session, Gene Marks will touch on the four most important power trends (Washington & The Economy, Your People, Your Technology, Your Taxes) that will impact your business through 2020 and what actions to take.

12:00pm-1:00pm Exhibit Hall Lunch (Grand Ballroom)

1:00pm-2:00pm General Session (Lafayette Ballroom)

Update from FDIC Chairman Jelena McWilliams
Jelena McWilliams, FDIC Chairman

2:00pm-2:15pm Break (Grand Ballroom Foyer)

2:15pm-3:15pm General Session (Lafayette Ballroom)

A Vision for Your Bank

Trent Fleming, Trent Fleming Consulting

While the day to day pressures of managing balance sheets and regulatory requirements seem overwhelming, smart banks sense that the weight of competitive pressures make it even more important to develop and execute on strategies that will ensure their banks' success going forward. This session will look at emerging trends in banking products and services, and provide keen insight into developing the infrastructure, tools, and staff needed to deliver them successfully.

6:30pm-9:00pm "Moonlight and Magnolias" Banquet
Ritz Carlton, 2nd Floor



Joins us for a night of southern elegance and fun.

- 6:30pm - Cocktail Reception Sponsored by First National Bankers Bank (FNBB)
- 7:30pm - Buffet Dinner
- 8:00pm - Themed Show provided by Carl Mack Productions

Suggested attire is seersucker and pastels or cocktail attire.

FRIDAY MAY 10, 2019

- 7:00am-8:30am Breakfast** (Grand Ballroom)
- 8:00am-8:30am LBA Business Session** (Lafayette Ballroom)
Pat Biglane, LBA Board Chairman
Director Elections
Installation of New LBA Chairman
Service Award Presentations
- 8:30am-9:00am Independent Community Bankers of America Update** (Lafayette Ballroom)
Robert Fisher, ICBA Vice Chairman
- 9:00am-9:15am Break** (Grand Ballroom Foyer)
- 9:15am-10:15am General Session** (Lafayette Ballroom)

iWorld: Technology and Our Everyday Lives

Preston Ash, Advisor, Federal Reserve Bank of Dallas

There is no doubt that strides in technology are continuing to shape our everyday lives. This includes how we work, the way we spend our leisure time, and even who we are. This presentation seeks to demystify technologies that are impacting these spheres of existence, and examines topics such as automation, the skills gap, artificial intelligence, crowd-based capitalism, and emerging generational trends.

FRIDAY MAY 10, 2019

(continued)

10:15am-10:30am Break (*Grand Ballroom Foyer*)

10:30am-11:30am General Session (*Lafayette Ballroom*)

If You Can't Stand Up, Stand Out!

Mike Schlappi

When motivational speaker Mike Schlappi takes the floor, a dazzling smile greets you. Then you notice the wheelchair. If ever a man was defined by what he can do instead of what he can't do, it's Gold Medalist and Author Mike Schlappi. At the age of 14, Mike had expectations of a career in sports as a top notch athlete. A gunshot to the chest at point blank range challenged his dreams. He would never walk again. After months of rigorous physical therapy, he began playing basketball from his wheelchair and went on to become a standout athlete. The only wheelchair basketball player in US history to appear in four consecutive summer Paralympic games, Mike is a four-time medalist, a two-time world champion, and an inductee into the Wheelchair Basketball Hall of Fame. His thought-provoking keynote presentation challenges individuals of all ages that despite difficult circumstances, you can take responsibility and be empowered. His engaging presentations have entertained and inspired audiences worldwide. From students to chief executive officers, from the classroom to the board room, from rookies to Olympic athletes, from small gatherings to large corporate events, Mike shows audiences "If You Can't Stand Up, Stand Out!"

11:30am Convention Adjourns

CONVENTION ATTIRE

Attire for all convention events is business casual. For the Thursday evening banquet, dress in seersucker or pastels or cocktail attire.

MANDATORY CONTINUING LEGAL EDUCATION (MCLE)

The LBA has been approved for 7.0 MCLE credit hours with the Louisiana State Bar Association. If you are interested in applying for legal credit hours for the convention, please see the LBA registration desk at the convention for the form to complete. For any other continuing education needs, the LBA can provide a certificate upon request.

GUEST PROGRAM: RIVER ROAD PLANTATION TOUR & LUNCH

Thursday May 9, 2019

9:00am-3:00pm

\$205/person*

**Cost includes roundtrip transportation from the Ritz-Carlton New Orleans to Laura Plantation and Oak Alley Plantation, refreshments and buffet lunch at Oak Alley Plantation.*

Please meet on the 1st floor of the Ritz at 8:45am. Transportation will depart from the Canal Street entrance of the Ritz at 9:00am.



Wonderful things are happening on River Road these days as restoration is revitalizing an important portion of St. James Parish. Join us for a tour featuring two of the most famous plantation homes along River Road. First, we will view the newest addition to River Road, Laura Plantation, where reconstruction began in 1992 on the Big House and continues today. Built in 1805, as a sugar plantation by the Spanish Commandment of Point Coupee, it was originally named DuParc. Since 1875, this lovely plantation has been known as Laura, named for DuParc's granddaughter, Laura Lacoul, whose journals recount many details necessary for the authenticity of this restoration. Adjacent is a smaller "Maison de la Reprise," built in 1829 as a quiet retreat for Mme. DuParc. Eleven other outbuildings, six servant's quarters and two large orchards of pecan trees will make Laura one of the largest extant plantation complexes. The Laura Corporation has plans to turn these outbuildings into crafts and daily life demonstration areas, recreating the tempo of the bustling 19th century sugar plantation.

Next on the tour, we will visit Oak Alley, probably the most famous of the River Road plantations. Here you will enjoy a lunch under the open-air pavilion. At the entrance to the plantation, blooming bougainvillea and fragrant magnolia frame towering columns and wide verandas. Imagine cypress floors polished by time, gleaming chandeliers, and gracious furnishings. Oak Alley boasts rose-colored walls rising magnificently at the end of an alley of 28 majestic oak trees. The birthplace of several early Louisiana governors, this home is southern graciousness personified.

FEATURED SPEAKERS



Dr. Raphael Bostic took office June 5, 2017, as the 15th president and chief executive officer of the Federal Reserve Bank of Atlanta. He is responsible for all the Bank's activities, including monetary policy, bank supervision and regulation, and payment services. In addition, he serves on the Federal Reserve's chief monetary policy body, the Federal Open Market Committee (FOMC). Bostic was born in New York City and grew up in Delran, New Jersey. He graduated from Harvard University with a combined major in economics and psychology. He earned his doctorate in economics from Stanford University.



Jelena McWilliams is the 21st Chairman of the FDIC. She was nominated by President Donald J. Trump on November 30, 2017, and confirmed by the Senate on May 24, 2018, to serve a six-year term on the FDIC Board of Directors, and designated as Chairman for a term of five years. Ms. McWilliams was Executive Vice President, Chief Legal Officer, and Corporate Secretary for Fifth Third Bank of Cincinnati, Ohio. Prior to that, she worked in the United States Senate for six years, most recently as Chief Counsel and Deputy Staff Director with the Senate Committee on Banking, Housing and Urban Affairs, and previously as Assistant Chief Counsel with the Senate Small Business and Entrepreneurship Committee. Ms. McWilliams graduated with highest honors from the University of California at Berkeley with a B.S. in political science, and earned her law degree from U.C. Berkeley School of Law.

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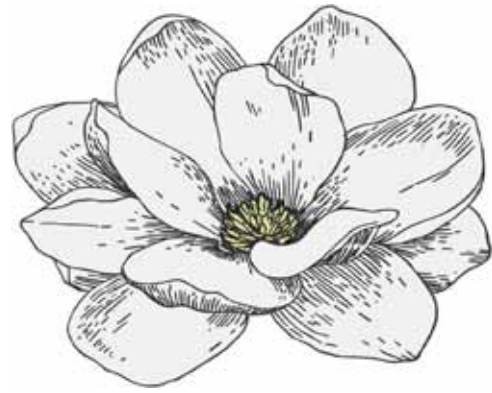
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REGISTRATION

Please complete this form and return to Louisiana Bankers Association, 5555 Bankers Avenue, Baton Rouge, LA 70808 with your payment, or fax it to 225-343-3159. Please print or type clearly.
**For additional registrants, please copy this form.*
 Registrations can also be submitted in the Education Section of LBA's website at www.lba.org.

Name _____
 Bank/Firm _____
 Spouse/Guest Name _____
 Street Address _____
 City/State/Zip _____
 Office Phone _____ Fax _____
 Cell Phone _____
 Email _____

Convention Fees:	\$649 Banker
	\$399 Spouse/Guest
Ten or more bankers and/or directors from same bank:	\$629 Banker
	\$379 Spouse/Guest

PAYMENT OPTIONS

- Check (Made Payable to Louisiana Bankers Association)
- Visa Mastercard
- American Express

Card Number _____
 Expiration Date _____
 Name on Card (please print) _____

 Signature _____
 Billing Address _____

 Amount to be charged on card \$ _____

FEES

<u>Number</u>	<u>Total</u>
_____ Primary Registrant, \$649/ea.	_____
_____ Spouse/Guest, \$399/ea.	_____
_____ Guest Program: River Road Plantation Tour & Lunch, \$205/ea.	_____
Total	\$ _____

CANCELLATION POLICY

Due to the commitments we must make, if you must cancel your registration, please do so by **May 1, 2019**. Cancellations received after May 1, 2019 will not receive a refund.

River Road Plantation Tour - Please cancel by May 1, 2019 to avoid a \$100 cancellation fee.

Louisiana Bankers Association
 Phone 225-387-3282/Fax 225-343-3159
 5555 Bankers Avenue, Baton Rouge, LA 70808