



2019 Chief Executive Officer Forum

March 13, 2019 ▪ August 7, 2019 ▪ November 13, 2019

LBA Board Room ▪ Baton Rouge ▪ 9:00am - 3:00pm

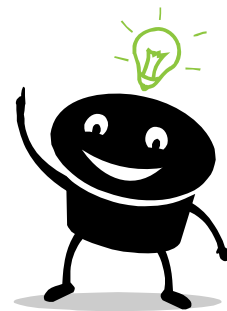
An Investment in Your Bank's Future!

As the CEO of your bank, you're constantly making decisions that affect both your bank and your community. It's an enviable position to be in, and it requires many skills, much experience, and a lot of perspective – and no one knows that better than other people in your position. LBA is offering bank CEOs the opportunity to benefit from the skills, experience, and perspective of their peers by becoming a member of the CEO Forum.

The forum will bring together CEOs from banks throughout the state in a small-group setting to exchange ideas freely, dissect challenges openly, and discuss solutions that can improve the performance of your bank and help you grow both professionally and personally.

How does this Forum work...

- The Forum will meet three times during the year.
- Eight to ten topics will be discussed at each session. Topics will change for each forum session based on member input and the current banking environment.
- Participants are strongly encouraged to suggest agenda topics of interest in advance of forum meetings (the facilitator will send an email to registered participants a few weeks before each forum meeting to seek topic suggestions).
- The group will be small.
- Forum participants get the benefit of working with expert consultants on a cost-saving basis.



Meet Your Facilitator



Kyle Waters is co-owner and manager of Loan Evaluation Services, LLC. A 45+ year career banking executive and entrepreneur, Kyle's primary focus today is on community banking, retail and branch banking, and small-business banking. Before retiring in 2008, Waters served in numerous roles at Hibernia National Bank, now Capital One Bank.

Waters' background in banking is diverse. At Hibernia, he served in the Branch, Audit, Finance, Commercial Banking and Small Business Banking divisions, becoming the youngest banking officer in the bank's history. The leadership and managerial portion of his career, which positioned Waters as one of the industry's most experienced bankers, began as Vice President of Correspondent Banking with a five-state territory surrounding Louisiana.

Waters helped create and implement a sales and service culture at Hibernia by being part of the initial design team, training his branches, reporting and tracking sales, and coaching constantly. Eventually rising to a senior executive level, he led a team of more than 2,500 bankers in five Louisiana regions and a distribution network of 165 branches, all representing more than \$15 billion in deposits and \$7 billion in loans. During his tenure as Texas Retail Banking Executive, Waters helped implement the bank's aggressive Texas expansion program and quickly brought it to profitability. Waters also has led teams that integrated and converted five acquired banks and participated in many more as a team member.

Coming out of retirement in 2009, Waters was named President and a board member of OMNIBANK, a \$750-million community bank serving Jefferson, Orleans, St. Tammany, St. John the Baptist and East Baton Rouge parishes in Louisiana, the state's largest MSA. During his tenure at OMNI, Waters enhanced sales, service, revenue, and efficiency and implemented effective expense control and compliance platforms. He led the design and execution of strategic, profit, liquidity and capital plans approved by the Board, as well as robust regulatory management, communications and business improvement plans. In addition, Waters led the company through negotiations with and the profitable sale of OMNI to IBERIABANK, effective May 31, 2011.

Waters received his bachelor's degree in business administration with a concentration in management from the University of Southwest Louisiana, now the University of Louisiana at Lafayette. He also is a graduate of the National Commercial Lending School in Norman, Okla., and the Graduate School of Banking at Louisiana State University in Baton Rouge.



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Registration Form

Please make copies of this form if more registrations are needed.

Registrant 1

Mr./Mrs./Ms. _____

Bank _____

Email Address _____

Branch Street Address _____

City, State, Zip _____

Phone _____

Fax _____

Registrant 2

Mr./Mrs./Ms. _____

Bank _____

Email Address _____

Branch Street Address _____

City, State, Zip _____

Phone _____

Fax _____

Payment Options

☐ Check (Made payable to the Louisiana Bankers Association)

☐ Visa ☐ MasterCard ☐ American Express

Card # _____ Expiration Date _____

Credit Card Billing address _____

Name on Card (Please Print) _____

Signature _____ Amount to be Charged on Card \$ _____

Registration Fee for All Three Sessions:

\$1,200.00 member fee for all sessions

Class size is limited.

Location

LBA Board Room
5555 Bankers Avenue
Baton Rouge, LA 70808

Cancellation Policy

The price is inclusive of all 3 forum sessions. Due to our commitments, if you must cancel your registration for the 3-session forum, please do so at least 3 business days prior to the first session to avoid a \$600 cancellation fee. Any registrant who does not cancel will be billed the full registration fee and sent the materials. Substitutions are welcome at no additional charge. Refunds for individual forum sessions will not be given.

Agenda (for all three sessions)

8:45 a.m.	Registration
9:00 a.m.	Program Begins
Noon	Lunch
3:00 p.m.	Program Adjourns

Hotel Information

Residence Inn by Marriott - Towne Center at Cedar Lodge

7061 Commerce Circle, Baton Rouge, LA 70809
For reservations, call (225) 925-9100 and ask for the "Louisiana Bankers Association special room rate of \$127."

Candlewood Suites

5553 Bankers Avenue, Baton Rouge, LA 70808
For reservations, call (225) 925-3353 and ask for the "Louisiana Bankers Association special room rate of \$89 by mentioning the rate code IX3UX." [Click here](#) to book online.

Submit registration and view rosters in the
Education Section of LBA's Website,
www.lba.org.