



Professional Development Conference

April 18, 2018

8:30am – 3:45pm

The Bankers Center & Board Room, LBA Office
Baton Rouge, LA

AGENDA

8:00am– 8:30am

Continental Breakfast & Registration

8:30am-9:30am

Own It and AMP It! Amplify Your Influence to Accelerate Your Success

Jennifer Ledet, Ledet Management Consulting, LLC

Especially in the midst of lots of change, it's easy to feel stuck or stifled as part of a sales, service, or operations team. The truth is, this is the perfect time to stand out and accelerate your success. Taking a cue from the Cajun culture that has survived and thrived, and become more popular than ever, Jennifer Ledet shares her strategies to authentically influence others, step up, stand out, and get what you want.

9:30am-10:30am

Managing Your Career in a Dynamic Market

Devin Lemoine, Success Labs

If you aren't managing your career, who is? In this session, learn why and how to "own" your career and professional development in a highly competitive and challenging marketplace. We will discuss how to manage your career with influence and impact, build your brand and create personal, team and organizational value. Also, learn what the research says about what makes people successful and promotable...and, three things everyone should do to ensure career success.

10:45am– 11:45am

Things High Performers Do

Jay Toups, Retail Management Resources

Do you want a leg up on the competition? What if you were given key behaviors to take to improve your performance and success? Being ranked by your company and prospective future employers as a "High Performer" will enable your career to flourish. Benefiting from decades of observation and experience, this session will give the attendee's specific actions and behaviors that "High Performing" employee's exhibit over time.

11:45am– 12:30

Lunch

General Tract: The Bankers Center

12:30pm-1:30pm

The Secret to Ultimate Peace & Life Balance

Wavely Cunningham, Samaritan Counseling Center

The process of obtaining and sustaining peace, balance and happiness may not be what you think it is. This session features how one might get off track and then the sure way to get back on the road to a life fulfilled in every sense.

1:30pm-2:30pm

The Power of Professionalism

Shanna Doiron, Biz Knocks

This session is designed to provide bankers with information to enhance their presence, relationships, confidence, and credibility in the workplace. Participant will learn 5 powerful characteristics of professionalism which can be applied immediately. They will also gain a better understanding of the truth about professionalism, its value, and importance in the workplace and in business for long-term success.

2:45pm-3:45pm

Put Me In Coach

Janet Wood

This session will explore the value of performance coaching within your organization - for you personally as well as your team and peers. Proven coaching strategies will be discussed and practiced to learn how implementing a culture of coaching can make a huge difference in your personal engagement and that of your entire organization.

Professional Women Revitalized Tract: LBA Board Room

12:30pm-2:30m

Failing Forward: Using Failure as a Driver

Julie Laperouse, Emergent Method

We admire success. We talk about success. We all want to be successful. But behind all great successes are a host of failures - great failures. How can failure be great? In this workshop, we'll explore the keys to creating a work environment where trust and encouragement breed critical thinking and an appetite to try - and occasionally fail.

2:45pm-3:45pm

Female Bank Executives' Panel

Carly Leonards, Senior Executive Vice President and Chief Banking Officer, JD Bank
Paige Oliver, President and CEO, Bank of Oak Ridge

Conference Speakers



Jennifer Ledet, CSP, SPHR, mixes her Cajun heritage with concrete, practical leadership strategies that solve people problems and produce results. Her leadership programs focus on mastering communication, inspiring real teamwork, and amping your influence to impact the bottom line. Author of *Lead, Follow or Get Me the Hot Sauce*, Jennifer is an engaging keynote or breakout speaker, a skilled facilitator, workshop leader, and experienced leadership mentor, and she brings her passion for people to everything she does.



Devin Lemoine Devin is owner and president of Success Labs, a strategic organizational and leadership development management consulting firm in Louisiana. For 20 years, Success labs has worked with hundreds of companies locally and nationally to explore their business potential and improve their company and performance. Success Labs uses research driven, competency based processes for leadership development, coaching, and strategic planning, and offers innovative ways for small and mid-sized companies to develop emerging leaders through their Management Incubator and Leadership Coaching Series. Devin's experience includes creating custom leadership development, talent management and succession planning processes for local and global companies, including: Albemarle, Woman's Hospital, Faulk & Winkler, Axiall-Westlake, Shin-tech, General Health System, Louisiana Hospital Association, and CF Industries. Devin is on the Board of Directors for Neese Industries and the Baton Rouge Gallery. She was the 2013 Baton Rouge SHRM Professional of the Year and a 2016 Baton Rouge Business Report Influential Women in Business recipient. Additionally, Success Labs made the 2016, LSU 100 list as one of the fastest-growing companies throughout the world owned by an LSU graduate.



Jay Toups is the Principal of Retail Management Resources, Inc., a Lafayette based company. His 25+ years of experience includes time spent at First Commerce Corp, Hibernia National Bank, Bank One, and Dixie Savings as a Lender, Branch Manager, Regional Manager, Retail Sales Coordinator, etc. He is currently working with community banks across the Gulf South helping them grow and prosper.



Wavgly Cunningham a former banker, is a Licensed Professional Counselor-Supervisor, as well as a Louisiana Qualified Divorce and Custody Mediator. She is a member of the National Board for Certified Counselors, the Louisiana Counselors Association and the Red River Institute Center for Professional Development. She has been on staff with Samaritan Counseling Center, a faith-based counseling center, since 2008. She is a graduate of the University of Louisiana Lafayette and Louisiana Tech and completed her mediation training at Loyola College of Law in New Orleans. Although Wavgly has lived in Shreveport for over 30 years, she grew up on the oak-laced, murky and beautiful Bayou Teche in St. Mary Parish. She and her husband, Bill, have been married for over 37 years and have three amazing daughters, who with their spouses, are finding their callings in the world and bringing her grandbabies to love, cherish and spoil.



Shanna Dorion is the Founder and President of Biz Knocks, a personal and professional development & corporate training company. She grew up in Southern Louisiana, in a tight-knit family and was raised by hardworking and loving parents. She credits her family (parents and grandparents) for instilling in her the necessities of life: values, integrity and good manners. A Graduate of The University of New Orleans, Shanna holds a Bachelor's Degree in General Business. She is also a graduate of the prestigious American School of Protocol in Atlanta, Georgia, where she earned a Professional Instruction Certification in Corporate Etiquette. She is endorsed by the Ziglar Corporation and is authorized to train and present Zig Ziglar's most powerful presentations and methodologies. Shanna's most recent accomplishment was being awarded the title of best-selling author. Shanna began her career in the banking industry where she remained for over 16 years. She began as a teller. With hard work and dedication, she worked her way up the corporate ladder. She has developed a reputation of being a spunky go-getter and a professional. Shanna's energy is contagious and she knows how to get positive results. She believes that building people first will guarantee building the bottom line.



Janet Wood's banking career has spanned 32 years with community, regional and national banking organizations. She's served in both the commercial and retail sectors and was a Market President for over 17 years, the first female bank president in her community. Janet Wood currently serves as an independent personal and professional performance coach.



Julie Laperouse is an expert trainer and facilitator with an impressive track record of training high-performing professionals. In her role as Emergent Method's director of training, Julie leads efforts to grow the firm's suite of training and development services, particularly those involving leadership development, supervisory skills, soft skills, and team building. Julie joined Emergent Method in 2015 after serving as director of talent development for the Baton Rouge Area Chamber (BRAC), where she oversaw the creation of their highly successful talent program focused attracting and retaining human capital in the Baton Rouge area. Prior to joining BRAC, she and her husband operated Bancroft Paper Company in Jackson, Mississippi – she is happy to discuss surviving business ownership with your spouse if you'd like to buy her a beer or three. In addition, in 2008, Julie founded Screaming Peacock, a motivational speaking firm, and is author of the book "Are you a Screaming Peacock?" which complements her public speaking engagements. Through Screaming Peacock, Julie has worked with organizations ranging from Nissan North America to the Louisiana Funeral Directors Association. Julie is a Louisiana native and alumnae of Louisiana State University. She is married and has four daughters under age seven.



Registration Form

(For additional registrations, please make copies.)

Registrant 1

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Phone _____
Fax _____

Registrant 2

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Phone _____
Fax _____

Payment Options

Check (Made payable to the Louisiana Bankers Association)

Visa MasterCard American Express

Card # _____ Expiration Date _____

Credit Card Billing Address: _____

Name on Card (Please Print) _____

Signature _____ Amount to be charged on card \$ _____

Registration Fee
\$250, per LBA member
\$450, per non-member

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\$250, per LBA member
\$450, per non-member

Agenda

8:00am Registration & Continental Breakfast
8:30am Program Begins
11:45am Lunch
3:45pm Program Adjourns

Location

LBA/The Bankers Center & Board Room
5555 Bankers Avenue
Baton Rouge, LA 70808

Cancellation Policy

Due to commitments we must make to secure a class, we need your help. If you must cancel your registration, please do so at least 3 business days prior to the seminar date to avoid a \$125 cancellation fee. Any registrant who does not cancel will be billed the full registration fee and sent the manual. Substitutions are welcome at no additional charge.

Hotel Information

Residence Inn by Marriott - Towne Center at Cedar Lodge
1061 Commerce Circle, Baton Rouge, LA 70803.

For reservations, call **(225) 925-9100** and ask for the “Louisiana Bankers Association special room rate of **\$125.**”

Candlewood Suites

5353 Bankers Avenue, Baton Rouge, LA 70808

For reservations, call **(225) 925-3353** and ask for the “Louisiana Bankers Association special room rate of **\$89** by mentioning the rate code **IX3UX.**”

Make reservations online by clicking [here](#)

Submit registration and view rosters in the Education Section of LBA’s Website, www.lba.org