

# Thumbprint Signature Program

Participation in the Thumbprint Signature Program is very affordable. Below is a description of the supplies and prices. All supplies are professionally printed and are very attractive. The Thumbprint logo appears on all program supplies.

**Touch Pads** - Pads have a shelf life of 18 months or a minimum of 500 impressions. Banks should order enough for all tellers.

**Teller Window Display** - These 6" x 3" tent-style display signs should be posted at all teller windows as an additional reminder that the bank participates in the program. The sign reads "For the protection of our customers, Thumbprint Signatures will be obtained from all non-account holders seeking to cash checks."

**Statement Stuffers** - These 3.5" x 7.5" brochures explain the mechanics of the program. Banks should send brochures as a public service announcement to all account holders and have plenty for anyone who might have questions about the program.

**Decals** - Banks should post decals at all entrances to let people know they are participating in the program. Decals should also be posted at drive-through facilities.

QTY	ITEM	LBA Member Price	Non Member Price	TOTAL
	<b>Touch Pads</b>			
	1-100 pads	\$4.20	\$5.20	
	101-250 pads	\$3.70	\$4.70	
	More than 250	\$3.20	\$4.20	
	<b>Decals</b>	\$2.45	\$4.45	
	<b>Window Displays</b>	\$2.20	\$4.20	
	<b>Statement Stuffers</b>			
	50-1500 copies	\$0.25	\$0.27	
	2000-3000 copies	\$0.24	\$0.26	
	3500-4500 copies	\$0.23	\$0.25	
	More than 5000 copies	\$0.22	\$0.24	
Product Qty	Shipping & Handling	Shipping & Handling		\$
Up to \$100	\$8.00			
Over \$100	\$12.00		<b>Total</b>	\$

**SHIPPING ADDRESS:**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ FAX \_\_\_\_\_

**BILLING ADDRESS:**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ FAX \_\_\_\_\_

**Payment Options:**

- Check (Made payable to Louisiana Bankers Association)
- Visa                      Card # \_\_\_\_\_                      Expiration Date \_\_\_\_\_
- Mastercard              Signature \_\_\_\_\_

**RETURN TO:**  
 Louisiana Bankers Association  
 5555 Bankers Avenue  
 Baton Rouge, LA 70808  
 Phone: (225) 387-3282 / FAX (225) 343-3159

# THE THUMBPRINT SIGNATURE PROGRAM

Check fraud costs banks and their customers millions of dollars each year. Through the Thumbprint Signature Program, banks can send a clear message to criminals that check fraud will not be tolerated. How can Thumbprint Signature help you?

- Non-account holders asking to cash a check place an impression of their thumbprint on the face of the check using a small “inkless” touch pad.
- Thumbprint Signature is a natural deterrent — criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by account holders. It dramatically speeds up the investigation’s identification process.
- Even with the implementation of Check 21, the program continues to be a valuable resource in fighting fraud.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.



DECAL



## Materials, which feature the Thumbprint Signature logo printed in red and black, include:

- **Touch pads:** These have a shelf life of 18 months or a minimum of 500 impressions.
- **Teller window display:** Post these 6 x 3-inch “tent-style” display signs at your teller windows as an additional reminder that you participate in the program.
- **Statement stuffers:** These 3 ½ x 7 ½ -inch brochures explain the mechanics of the program. Send them as a public service announcement to all your account holders, and make sure you have enough on hand for anyone who might have questions about the program.
- **Decals:** Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.



TOUCH PADS

STATEMENT STUFFER

Check fraud costs banks and customers alike millions of dollars each year. In a statewide effort to combat crime and protect our customers, we have decided to join the Thumbprint Signature Program. We feel this program will help stop criminals from committing check fraud. When fraudulent activity does occur, law enforcement agencies will have thumbprints as evidence to use in apprehending those responsible.

The program is very simple. As of this writing, all non-account holders will be asked to apply their right thumb to an inkless fingerprinting device that leaves no ink stain or residue when cashing checks. The Thumbprint Signature will be placed on the face of the check between the memo and signature lines. Participating banks will not maintain a data bank of Thumbprint Signatures. These signatures will be used by law enforcement officials only in cases where fraud is suspected.

This new program will not... account holder to cash a check. Your thumbprint will be in the...



For the protection of our customers, Thumbprint Signatures will be obtained from all non-account holders seeking to cash checks.

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Your  
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longer

TELLER WINDOW DISPLAY