

BANKERS BUILDING CONFIDENCE, CAPACITY & CONNECTIONS

LBEC
IMPACT
CONFERENCE

JANUARY 28-29, 2025 ★ HILTON NEW ORLEANS AIRPORT

Agenda

Tuesday January 28, 2025

6:00pm - 7:30pm **Social and Cocktail Reception**
Honoring Leadership School Alumni, LBEC Ambassadors and LBEC Past Presidents

Wednesday January 29, 2025

8:00am – 8:45am **Breakfast**

9:00am – 10:00am **Learn How to Use Chat GPT**
Adrian Jones, Success Labs

10:00am – 10:15am **Break**

10:15am – 10:30am **Advocacy Update**
Joe Gendron, LBA

10:30am – 11:30am **2025 FDIC Update**
Eric Guyot, FDIC

12:00pm – 1:30pm **Young Banker Impact Award Luncheon**
The Louisiana Bankers Education Council together with the Louisiana Bankers Association realized a dream of creating an award to honor young bankers in our state. In 2021, the Louisiana Young Bankers Impact Award came to realization. This award recognizes up to 5 young bankers for their contributions to their bank and/or the banking industry. To date, 15 young bankers have been awarded this prestigious award and we are excited to recognize 5 more young bankers this year.

***Rusty Bourg – Synergy Bank
Jacques Bourque – Catalyst Bank
Wesley Martin – Bank of Oak Ridge
Mike Nizzo – b1BANK
Jason Shields – Gulf Coast Bank & Trust***

Who Should Attend:

Any banker who wants to connect with others in the banking industry; any banker who wants to be more involved in Louisiana's banking industry; any banker who wants to learn more about the banking industry.

Submit registration and view roster in Education Section of LBA's Website, www.lba.org

Louisiana Bankers Association | 5555 Bankers Avenue, Baton Rouge, LA 70808 | 225-387-3282



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January 28-29, 2025
Hilton New Orleans Airport
901 Airline Dr., Kenner, LA 70062

Registrant 1

Registrant 2

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Office Phone _____
Cell Phone _____

Mr./Mrs./Ms. _____
Bank _____
Email Address _____
Branch Street Address _____
City, State, Zip _____
Office Phone _____
Cell Phone _____

Registration Fees:

- \$350/person:** Includes cocktail reception, conference and Young Banker Impact Award luncheon.
- \$1250 Sponsorship:** Sponsorship for the IMPACT Conference & Young Banker Impact Award Luncheon. (includes complimentary registration and sponsor spotlight)

Payment Options

Check (payable to the Louisiana Bankers Association) Visa MasterCard American Express

Card # _____ Expiration Date _____

Name on Card (Please Print) _____

Billing Address _____

Amount to be charged on card \$ _____ Signature _____

Cancellation Policy

Due to commitments we must make, we need your help. If you must cancel your registration, please do so by January 16, 2025 to avoid a \$125 cancellation fee. Any registrant who does not cancel will be billed the full registration fee. Substitutions are welcome at no additional charge.

Hotel Information

The LBA has contracted for a set number of sleeping rooms at Hilton New Orleans by the airport. We will monitor the room pickup and add rooms if available. We have contracted rooms for the evening of Tuesday January 28. We encourage you to make your reservations early. To ensure the LBA group rate of \$149+ tax/night, [click here](#) to make your reservation online. If you call, identify that you are booking with the Louisiana Bankers Association Room Block. Room reservations must be made by **January 13, 2025** at 5:00pm or until the block of rooms is filled, whichever is sooner. After **January 13, 2025**, reservations will be made based on availability and the hotel may not be able to honor the discounted rate.

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