



Louisiana Bankers Education Council Regional Luncheon

April 2, 2015 ▪ 12:00pm - 1:30pm

The Pioneer Club ▪ Lake Charles, LA

127 Broad Street ▪ Lake Charles, LA ▪ 70601

Speaker



Ben Broussard serves as head of membership & marketing for LOGA. Ben is responsible for meeting, engaging & bringing new member companies into LOGA's membership. Ben's responsibilities also include conceptualizing, developing & executing LOGA's many events, such as the Oilfield Service Auction, LOGA Annual Meeting, Haynesville Shale Golf Classic, LAGCOE Open Golf Tournament, LOGA Sporting Clays and the State of the Industry meeting series. Additionally, Ben serves in a communications role through the weekly production of the LOGA Drilling Report, LOGA's social media network and the LOGA Industry Report publication. Ben also presents to statewide business & civic networking groups about Louisiana's oil & gas industry and carries out LOGA's education initiative by speaking to statewide middle & high schools about geology, the drilling process, safety and the industry as a viable career option.

Topic

Ben will outline the impact that the drop in oil prices could have on Louisiana and our workforce and will outline the history of prices and what causes the fluctuations in the market. He will also give the industry perspective on what it will take to keep Louisiana's oil and gas industry relevant for the future and what major roadblocks stand in our way. A question and answer session will follow the formal presentation.

The mission of this luncheon is to:

- offer a venue for bankers, who are up and coming leaders in the bank, to network with fellow bankers in their area
- offer a career or personal development speaker to the group
- build a regional advisory group for LBEC that will:
 - help to promote financial literacy to the bankers and other groups in their region
 - become a center of influence for the region – for example, when LBA needs bankers to provide information for legislation/regulation activity, or, to talk with legislators or Congressmen, this group may be contacted to support the cause; when groups contact LBA about bankers participating in local activities such as teaching financial literacy, opening a bank at school or supporting a financial literacy program, LBA will notify this group of the opportunity
 - be open to opportunities for the group to learn more about the banking industry and ways to support the industry we all call our own; legislation, regulation and Political Action Committees' activities
 - assist with annual luncheon coordination
 - consider regional activities for area bankers



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Registration Form

Name

Email Address

Mr./Mrs./Ms. _____

Mr./Mrs./Ms. _____

Bank _____

Attendee's Physical Address (for the purpose of regional distributions)

City/State/Zip _____

Phone _____ Fax _____

Payment Options

Registration Fee
\$50 per registrant

Check (Made payable to Louisiana Bankers Association)

Visa MasterCard American Express

Card Number _____ Expiration Date _____

Name on Card (please print) _____ Signature _____

Billing Address: _____ Amount to be charged on card \$ _____

Location

The Pioneer Club
127 Broad Street
Lake Charles, LA 70601
(337) 436-2805

Agenda

12:00 p.m. Luncheon Begins
1:30 p.m. Luncheon Adjourns

Registration Fee

\$50 per registrant

LBEC REGIONAL LUNCHEONS